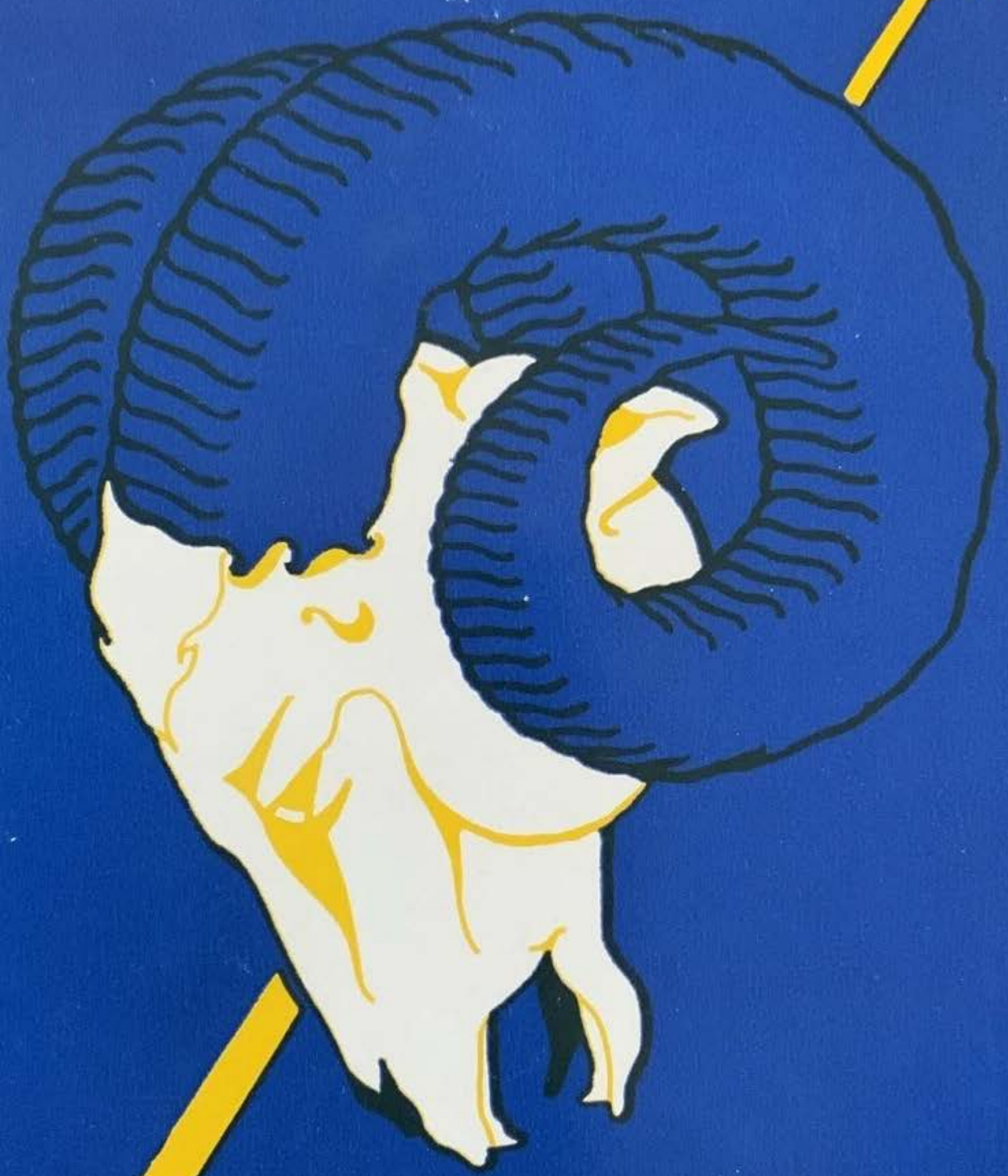
1955

The RAMS



Finger Tip Information

Club Formed: 1937 as the Cleveland Rams
Franchise moved to Los Angeles in 1946

Titles Won: Two World championships (1945 and 1951)
One Western Division championship (1949)
Two National Conference championships—(1950 and 1951)

Longest NFL Winning Streak (9) Last 3 of 1948, 1st 6 of 1949.
(8) Last 8 of 1952.

Longest NFL Losing Streak (4) 1947

Colors: Royal Blue, Gold and White

Office Address & Telephone 7813 Beverly Blvd., Los Angeles 13
WEbster 3-8291

THE COACHES . . .

Head Coach.....SID GILLMAN
Line Coach.....JOE MADRO
Line Coach.....JOE THOMAS
Backfield Coach.....JACK FAULKNER
End Coach.....LOWELL STORM

1955 Schedule			1954 Results	
Non-Conference			Non-Conference	
Date	Opponent	Place	Rams	Opp.
July 30	Fort Ord	Long Beach	Fort Ord 34	13
Aug. 6	Pittsburgh	Portland	Giants 30	7
Aug. 17	Washington	Los Angeles	Redskins 27	7
Aug. 28	New York	Portland	Browns 38	10
Sept. 2	Cleveland	Los Angeles	Cardinals 51	17
Sept. 9	San Francisco	Los Angeles	'49ers 27	28
Sept. 17	Philadelphia	Denver	Eagles 21	24
Conference				
Sept. 25	San Francisco	San Francisco	Colts 48	0
Oct. 2	Pittsburgh	Los Angeles	'49ers 24	24
Oct. 9	Detroit	Detroit	Lions 3	21
Oct. 16	Green Bay	Milwaukee	Packers 17	35
Oct. 23	Detroit	Los Angeles	Bears 42	38
Oct. 30	Chicago Bears	Los Angeles	Lions 24	27
Nov. 6	San Francisco	Los Angeles	'49ers 42	34
Nov. 13	Chicago Bears	Chicago	Cardinals 28	17
Nov. 20	Baltimore	Baltimore	Giants 17	16
Nov. 27	Philadelphia	Philadelphia	Bears 13	24
Dec. 4	Baltimore	Los Angeles	Colts 21	22
Dec. 11	Green Bay	Los Angeles	Packers 35	27
			314	285

The Los Angeles Rams

Official Press, Radio and Television Guide

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For Further Information, Contact:
Bert E. Rose, Jr., Publicity Director

The Outlook

Most any casual observer of the Los Angeles Rams would suggest that the success of Coach Sid Gillman's squad in the 1955 season hangs primarily on the continued fine performance of Norm Van Brocklin, Paul "Tank" Younger, Dan Towler, and Bob Boyd, the squad's number one passer, number one and two rushers and top receiver, respectively. They are among the very best performers in their specialties in the NFL and their play has contributed materially to making the Rams one of the most feared offensive machines in professional football.

Despite this, however, Los Angeles was able to manufacture only a 6-5-1 record in league play, producing a fourth place finish in a six team division. While they were able to score 41 touchdowns—only two less than champion Detroit—and score 314 points—one more than third place San Francisco—Ram opponents dented the defensive platoon for 285 points.

All of which indicates the Rams have plenty of scoring punch but need a little brushing up in the "stop 'em" department.

"The improvement we are hoping to develop this year," says Gillman, the Rams' new and youthful mentor, "is in our defense, both ground and air. Several games were lost last year in the final moments when the pass defense seemed to fall completely apart. Some of the stronger teams had too easy a time running against us, too.

"Our point production would seem to be adquate if we could duplicate last year's performance. Van Brocklin led the league in passing with a little over a ten yard per pass average. Younger was third in rushing with a 6.7 average per carry and Dan Towler was fourth. Boyd finished third among the receivers and developed 1212 yards for us on his 53 catches. Team-wise we held our own with the leaders in our division and in the case of at least these four individuals were well out in front.

"If we can maintain this level of offensive punch and build some ruggedness into our defense I'm confident we can put a team on the field that will be very tough to beat."

With 31 veterans returning, Gillman has the nucleus of the 1954 squad to work with plus what appears on paper to be a fine crop of rookies. The new group has possibilities of developing line backing strength, some depth and perhaps a starter at defensive end and much needed depth in the offensive backfield.

The Squad

ENDS: Tom Fears, judged by Coach Sid Gillman to be "one of the three or four greatest ends of all time," heads up the offensive flanker department. Numerically, the Rams are short handed at this spot. Rookie Bob Long has moved into the starting right end picture with the shift of talented Bob Boyd to a flanker halfback position. Woodley Lewis, a defensive back veteran, has been moved to offensive end and rookie Jim Hanifan showed some promise before leaving for the All-Star camp. The retirement of Elroy Hirsch will be felt.

Defensively, Andy Robustelli is a fixture at right end. Rookie Ed Beatty, a made-over center, has been showing well at the other extremity. Paul Miller, a one-year veteran and Carlton "Stretch" Elliott, obtained in August in a trade with Green Bay, add depth.

TACKLES: Gillman apparently will go with the same two offensive tackles who started the Ram games last season . . . Bob Cross on the left side and Charley Toogood at right. Cross was also a regular with the Bears before joining the Los Angeles club. Toogood makes up for his lack of size (228) with speed and mobility. A pair of rookies —Glen Holtzman of North Texas State and Ed Fouch, USC captain, are still in the picture.

Three men—Bud McFadin of Texas, Xavier's Art Hauser and giant Gene Lipscomb — are battling for starting positions on the defensive platoon. Injuries have hampered McFadin in the past. He's the heaviest man on the Ram squad at 286. Only 23 years old, 6 foot 6 inch Lipscomb has great potential.

GUARDS: The shifting of Don Paul from linebacker to middle guard highlights 1955 developments at this position. He is waging a battle to move out Stan West, five year starter at the spot. Jack Ellena and Sid Fournet are rookie prospects here with Ellena showing fine ability in training camp. Offensively it's an all veteran alignment with Duane Putnam a fixture at left guard and Harry Thompson and John Hock vieing for the remaining spot. Ellena has also been used offensively and Les Richter can be spotted at an offensive guard post if deemed advisable.

CENTERS: Durable Leon McLaughlin, who started 79 consecutive games before missing the opening 1955 game against Fort Ord is as steady as a rock. West filled in for Mac in the early games. Rookie Larry Morris, primarily a linebacker, can be used at this spot if needed.

LINEBACKERS: The Rams are as well fortified at this position as any team in the NFL, being able to call on no less than five outstanding ball players. Les Richter, the former California All American, has looked great in early games and Bob Griffin, former Arkansas star, is playing back to his fine 1954 effort. Harland Svare, two year veteran, has excellent speed and effectiveness on pass defense. Larry Morris, number one draft choice from Georgia Tech, shows potentialities of becoming an outstanding performer in his first season. Don Paul can always be used at this spot if needed. Perhaps the deepest position on the Ram squad.

QUARTERBACKS: With both Norm Van Brocklin and Bill Wade available, Los Angeles has a one-two aerial punch second to none in the league. The Dutchman has displayed the same unerring accuracy in early games that has swept him to three NFL passing titles in the past five years. Wade needs only more experience—which he is getting in non-conference games—to become a top drawer quarterback.

HALFBACKS: Two promising rookies may add new blood to a department which has been at status quo for too long. Corky Tharp of Alabama has been effective despite his 172 pounds and Maryland's Ron Waller looked like NFL caliber before departing camp for the All-Star game. Corky Taylor of Kansas State has been injured and unable so far to show. Bob Boyd adds tremendous pass receiving potential at right half. Skeet Quinlan is a dangerous open field runner. Bill Sherman, Jack Dwyer, Hall Haynes and Ed Hughes are experienced defensive backs with Sherman likely to develop into a great one. Don Burroughs, rookie from Colorado A & M, shows promise as a deep man.

FULLBACKS: Gillman is planning on alternating Tank Younger and Dan Towler— his two bull-like backs—at this spot, thus insuring one in the line-up at all times. Their past records speak for themselves, ranking both men among the very best in the league. Tom McCormick adds depth here.

Ram Coaching Staff

SID GILLMAN

Head Football Coach

When Ram president Daniel F. Reeves set out to obtain a new football coach following Hamp Pool's resignation at the close of 1954 season, he scoured the country in search of the man best suited to get Los Angeles back on the victory trail.

When he announced Sid Gillman as his choice on January 26, the record disclosed he had named one of the "winningest" coaches in modern day football.

Gillman comes to the Rams with the remarkable record of never having had a losing season as a head coach. His ten year performance (four at Miami of Ohio and six at Cincinnati) developed 81 wins against only 19 losses and two ties. He had one undefeated season and only lost a single game in three other campaigns.

His over all winning percentage is .794 — second highest among the nation's major college coaches — and he has never dipped below a single season mark of .636.

Gillman, 43, was born in Minneapolis on October 26, 1911. He played his collegiate football at Ohio State where he won all Big Ten honors and All American mention during the years 1931-33. He played with the Collegiate All Stars in the first Pro-All Star game in 1934 and also in the East-West game the same year. At North High in Minneapolis, he teamed with Biggie Munn, later an All American at Minnesota.

Following his graduation, Sid played pro ball with the Cleveland Rams in 1935, then moved into the coaching ranks the following season. He served as an assistant coach at Dennison, Ohio State and Miami from 1936 through 1943.

In 1944, Gillman took over the reins as head coach at Miami, succeeding Stu Holcomb. During his four year stay at the Oxford, Ohio, school Gillman's teams won 31 games against six defeats and a tie.

The season of 1948 saw Gillman at Army where he tutored the Cadet line under Col. Earl Blaik. The Black Knights were undefeated that year.

Gillman moved again in 1949, this time to the University of Cincinnati. In his six seasons with the Bearcats, Gillman established a 50-13-1 record, losing only a single game in three of the five years.

The new Ram mentor is married and has four children, Lyle, 19, Barbara, 15, Terry, 11, and Tommy, 8.

Gillman's Career Since College Graduation

1934.....End Coach at Ohio State
1935.....Pro Football with the Cleveland Rams
1936.....Line Coach at Denison University
1938.....End Coach at Ohio State
1941.....Line Coach at Denison University
1942.....Line Coach at Miami, Ohio University
1944.....Head Coach at Miami, Ohio University
1948.....Line Coach at Army
1949.....Head Coach at University of Cincinnati

Gillman's Career As A Head Coach

Year School	Won	Lost	Tied	Pts.	Opp. Pts.
1944—Miami University	8	1	0	186	74
1945—Miami University	7	2	0	207	75
1946—Miami University	7	3	0	220	72
1947—Miami University	9	0	1	240	97
1949—University of Cincinnati	7	4	0	237	181
1950—University of Cincinnati	8	4	0	258	169
1951—University of Cincinnati	10	1	0	345	112
1952—University of Cincinnati	8	1	1	275	72
1953—University of Cincinnati	9	1	0	354	58
1954—University of Cincinnati	8	2	0	249	107
Ten (10) year total	81	19	2	1,572	1017

JOE MADRO

Line Coach

Right hand bower to Gillman is line coach Joe Madro who has been associated off and on with the new Ram coach for the past 15 years. He'll oversee the direction of the offensive forward wall.

A native of Cleveland, Madro attended Ohio State where he played for three seasons, including the 1939 Big Ten championship year.

Joe stayed on at State after graduation as a freshman coach under Francis Schmidt. He moved to Denison in 1941 where he worked with Gillman for the first time. From 1942-1946 he served in the Coast Guard then coached one year at Hamilton, Ohio, high school before joining Gillman at Miami in 1947.

JACK FAULKNER

Backfield Coach

Youthful (29 years old) Jack Faulkner joins the Rams with a reputation for developing outstanding defensive backfields. His 1953 Cincinnati backfield, for example, finished second in the nation, allowing their opponents but 41.7 passing yards per game.

Faulkner joined the Cincinnati coaching staff soon after his graduation from Miami in 1949. He was a linebacker for three years at Miami, including the Sun Bowl championship team of 1948.

A native of Youngstown, Ohio, Jack played three years of high school ball there before joining the Marines. Following the war he concluded his final year of high school and entered Miami in 1946.

Jack is married and has one daughter, Cathy Lee, 3.

LOWELL STORM

End Coach

Versatile Lowell Storm will direct the Ram ends in 1955. Last year at Cincinnati he turned in a fine job with the defensive line.

"Stormy" earned four varsity grid letters at Cincinnati during the 1946-1950 era. He was a starting guard on both the 1946 Sun Bowl team and the 1949 Glass Bowl squad.

Born in Hamilton, Ohio, Lowell won high school all-state honors in 1942. He enrolled at Cincinnati in 1943 but dropped out to join the Navy where he played with the fine Great Lakes team of 1945.

Storm commenced his coaching in 1950 at Lebanon, Ohio, high school and moved a year later to Springfield where he remained until joining the Cincinnati staff in 1953.

JOE THOMAS

Line Coach

Joe Thomas, a 34 year old native of Cortland, Ohio, will handle the defensive line chores for the Rams.

Thomas served two years as line coach under Bernie Crimmins at Indiana and previous to that four seasons at Depauw University. Last season he directed the Baltimore Colts' defensive line, one of the strongest in the NFL at the close of the season. He was assistant varsity basketball coach at Indiana in 1952 and 1953.

Following his graduation from high school, Thomas attended Ohio Northern University where he earned five letters, three in football and two in basketball. Thomas holds a master's degree and doctorate degree in P. E. from Indiana.

EDDIE KOTAL

Personnel Procurement

In charge of the Rams' extensive player scouting department, Eddie Kotal has been connected with the club since 1946. He attended the University of Illinois in 1921 and then switched to Lawrence College, from which he graduated in 1925. Kotal joined the Green Bay Packers as a halfback in 1925 and played pro ball for five years, being a member of the Packers' first world championship team in 1929.

Eddie was head coach at Lawrence in 1930 and then shifted to Wisconsin State Teachers where he was head coach and athletic director from 1932 to 1943. He was backfield coach and head scout for the Packers from 1943 until joining the Rams.

1955 Ram Train

Ends

No.	NAME	School	Ht.	Wt.	Age	Exp.
55	Beatty, Ed	Mississippi	6.3	231	23	0
83	Elliott, Carlton	Virginia	6.5	225	28	5
80	Fears, Tom	UCLA	6.2	203	31	7
88	Hanifan, Jim	California	6.3	197	21	0
20	Lewis, Woodley	Oregon	6.0	188	30	5
89	Long, Bob	UCLA	6.4	223	21	0
81	Miller, Paul	Louisiana State	6.2	221	24	1
84	Robustelli, Andy	Arnold	6.1	230	27	4

Tackles

73	Cross, Bobby	Kilgore J. C.	6.4	250	24	2
75	Fouch, Ed	USC	6.3	236	21	0
	Fuller, Frank	Kentucky	6.4	245	28	1
65	Hauser, Art	Xavier	6.0	236	25	1
79	Holtzman, Glen	North Texas State	6.3	239	25	0
78	Lipscomb, Gene	Miller HS (Detroit)	6.6	286	24	1
62	McFadin, Lewis	Texas	6.3	250	27	2
70	Toogood, Charley	Nebraska	6.0	228	27	4

Guards

60	Ellena, Jack	UCLA	6.1	226	23	0
68	Fournet, Sid	Louisiana State	6.0	238	23	0
63	Hoek, John	Santa Clara	6.2	230	27	2
57	Paul, Don	UCLA	6.1	222	30	7
61	Putnam, Duane	COP	6.0	230	25	3
66	Thompson, Harry	UCLA	6.2	225	28	5
64	West, Stan	Oklahoma	6.2	235	28	5

Centers and Linebackers

58	Griffin, Bob	Arkansas	6.3	230	25	1
56	Morris, Larry	Georgia Tech	6.2	210	21	0
50	McLaughlin, Leon	UCLA	6.2	228	29	4
67	Richter, Les	California	6.3	230	24	1
51	Svare, Harland	Washington State	6.0	213	24	2

ing Camp Roster

Quarterbacks

11	Van Brocklin, Norm	Oregon	6.1	200	20	6
9	Wade, Bill	Vanderbilt	6.2	195	24	1

Halfbacks

82	Boyd, Bob	Loyola of L. A.	6.2	201	27	4
25	Burroughs, Don	Colorado A & M.	6.4	176	24	0
29	Dwyer, Jack	Loyola of L. A.	5.11	180	28	4
22	Haynes, Hall	Santa Clara	6.0	182	25	3
49	Hughes, Ed	Tulsa	6.1	180	24	1
24	Nygaard, Norm	San Diego State	5.11	183	23	0
21	Quinlan, Skeet	San Diego State	5.11	170	27	3
43	Sherman, Willard	St. Mary's	6.3	194	25	2
36	Stelle, Earl	Oregon	6.0	187	24	0
48	Taylor, Cecil	Kansas State	5.10	192	21	0
46	Tharp, Thomas	Alabama	5.10	173	24	0
31	Wade, Don	Vanderbilt	6.2	188	23	0
27	Waller, Ron	Maryland	5.11	174	22	0
47	Webb, Allan	Arnold	5.10	170	24	0

Fullbacks

41	Hoffman, Bud	Cincinnati	6.0	186	22	0
23	McCormick, Tom	COP	5.11	180	25	2
32	Towler, Dan	Wash. & Jeff.	6.1	226	27	5
35	Younger, Paul	Grambling	6.3	228	27	6

Point Kicker

2	Weed, Tad	Ohio State	5.5	143	22	0

How to Pronounce 'Em

NYGAARD Nigh-guard
STELLE stell
McLAUGHLIN Mc-gloff-lin
BEATTY bay-tee
RICHTER rik-ter
FOURNET fore-net
ELLENA ell-lay-na
SVARE sa-var-ee

Ram Biographies

ENDS

Carlton Elliott 6.5 225 5 **Virginia**

A five year veteran with the Packers, Elliott can play either offensively or defensively but excells at the latter. Lettered in football, baseball and basketball at Virginia. Army veteran. Obtained in trade for Tom Dahms, four year Ram tackle veteran, in early August. Most frequently called by his nickname of "Stretch."

Tom Fears 6.2 203 31 7 **U.C.L.A.**

Holder of two NFL receiving records, Fears has been a stickout for the Rams since joining the club in 1948. Established NFL marks of most passes caught in one game (18 vs. Green Bay in 1950) and most for one season (84 in 1950). Rates with middle guard Don Paul as oldest Ram in point of service, both players starting their eighth season. Noted primarily for his great faking ability, Tom also has enough speed to get down under the long ones. Caught long pass from Norm Van Brocklin to provide winning margin for Rams over Cleveland in 1951 World Championship game. Attended Manual Arts High in Los Angeles. Lettered at Santa Clara in 1941-42 and UCLA in 1946-47. Named to All-PCC team both years at UCLA. Named by Rams on 11th draft round in 1945.

Fears' Ram Pass Receiving Record

	No.	Yards	Long Pass	T.D.'s	Ave. Per Catch
1948	51	698	80	4	13.55
1949	77	1013	51	9	13.15
1950	*84	1116	53	7	13.28
1951	32	528	54	3	16.50
1952	48	600	36	6	12.50
1953	23	278	31	4	12.10
1954	36	546	43	3	15.2
Totals	351	4779		36	

Jim Hanifan 6.2 197 21 0 **California**

Leading collegiate pass receiver in the nation last year, Hanifan caught 44 aerials for 569 yards and seven touchdowns. His brilliant performance, the biggest single contribution to the finest California passing game of all time, earned him first team berths on both the All-Coast and All-PCC teams, a bid to the East West Shrine game, and nomination to the All-Opponent team of four of Cal's ten opponents. Named to the 1954 College All-Star team.

Bob Long 6.4 223 21 0 **U.C.L.A.**

This rookie has the potential to become a great professional end. His development in his senior year at UCLA was phenomenal, resulting in a bid to play in the North-South Shrine game in Miami and a berth on the All-Coast team. Was originally earmarked for defensive duty but showed so much promise in training camp as an offensive end that he will be tried extensively in that role. Ram coaches feel he is just beginning to develop physically as well as ability-wise and might become a 245 pounder as he matures. Earned three football letters and three track awards at UCLA. Played his high school ball at South Pasadena.

Woodley Lewis 6.0 188 30 5 **Oregon**

An outstanding defensive back for the past five years, Lewis has been shifted to offensive end to add much needed depth at this position. His terrific speed should make him a pass catching threat. Established new all-time NFL marks for most kick-off returns in one season (32) as well as most yards gained on kickoff returns (830) in 1953. Attended Los Angeles Manual Arts High and Los Angeles City College, 1946-47, then moved to Oregon where he was a regular on that team's Cotton Bowl squad in 1949. Rams' 8th draft choice in 1950.

Ed Beatty 6.3 231 23 0 **Mississippi**

Perhaps the most versatile rookie on the Ram squad, Beatty could play virtually any place the coaching staff put him. Was the All-Southeastern Conference center in 1953 but played fullback in high school and as a freshman. Also a fine linebacker. Moved to defensive end in training camp when a personnel shortage developed in this spot and may earn starting assignment. Was the Rams' number one draft choice in 1954 but injured a leg in the College All-Star game and was unable to play last season. A Pre-Medics student, Beatty plans to continue his schooling in the off-season.

Paul Miller 6.2 221 24 1 **Louisiana State**

Lettered at LSU as a sophomore in 1950, served in the Marines then returned to conclude eligibility in 1952 and 1953. Was a collegiate boxing champion and also earned numerals in track, throwing the shot and discus. Named on 6th draft round by Rams in 1953.

Andy Robustelli 6.1 230 27 4 **Arnold**

Regular defensive end since joining the Rams, Robustelli is one of the finest pass rushers in the game. Lettered at little Arnold College (Conn.) in 1948-49-50. Named to All New England and little All American teams in both junior and senior years. Played in 1954 ProBowl game. Caught only one pass in 1954, but that went 49 yards for a touchdown. Rams' 19th draft choice in 1951.

TACKLES

Bob Cross 6.4 250 24 2 **Kilgore J.C.**

This giant lineman, one of the two largest on the Ram squad, came to Los Angeles prior to the 1954 season in a trade with the Chicago Bears involving Larry Brink. Cross played all 12 league games for the Bears in 1952 but performed for the Hamilton Canadian team in 1953. Was an outstanding tackle for Kilgore JC in 1948-49 and has been a starting offensive tackle for the Rams since joining the squad.

Ed Fouch 6.3 236 21 0 **So. California**

A three year letterman and All-Coast performer last year for the Trojans, Fouch was picked up in the fourth draft round. Also honorable mention All-American and most valuable lineman on the USC team. Earned three letters at USC and scored a touchdown in his senior year against Northwestern by going 68 yards with an intercepted lateral. An older brother was a fine halfback for the Trojans. Of German descent.

Art Hauser 6.0 236 25 1 **Xavier**

Slated for defensive tackle duties. Named to Catholic All American and All Ohio teams in senior year at Xavier. Played some fullback as a junior. Rams 5th draft choice in 1954.

Glen Holtzman 6.3 239 25 0 **No. Texas State**

Fastest tackle in camp, Holzman shows promise as an offensive tackle. Played seasons of 1948-49 and 50 at Kilgore JC and the 1953-54 seasons at North Texas State. Sandwiched between was a year with the Army in Germany when he made the All 7th Army team. Teammate of Bob Cross at Kilgore and now is competing with him for same position.

Gene Lipscomb 6.6½ 286 24 1 **Miller High (Det.)**

Signed as a free agent in 1953 and played with the Rams in the final two games of that season. Was a regular defensive tackle last year. Gillman predicts "Big Daddy," as he is called by his teammates, will develop into one of the great tackles in the NFL as he matures. Reactions to the ball have improved greatly over 1954. Went from high school to Marine Corps where he played two years at Camp Pendleton.

Lewis McFadin 6.3 250 27 2 **Texas**

A jack-of-all trades, McFadin has been used at middle guard, linebacker and middle guard. Gillman is counting on Bud for defensive tackle duties this year where he will team up with Lipscomb. Joined Rams at tail end of 1952 season after serving in Air Force. All American guard at Texas in 1950 and was voted most outstanding player in the 1951 College All Star game. Helps operate dude ranch in Texas during off season. Rams' 1st draft choice in 1951.

Charley Toogood 6.0 228 27 4 Nebraska

Toogood joined Rams in 1951, won a starting tackle position and maintained it through a world championship season. Played on the defensive platoon in 1953 and 54 then moved back to offensive unit last year. Gillman calls him one of best tackles in NFL for his size. Attended North Platte (Nebr.) High. All-Big Seven at Nebraska, 1949-50. Played in 1951 Shrine East West game. Rams' 3rd draft choice in 1951. Toogood is a successful insurance salesman on the off season.

GUARDS

Jack Ellena 6.11 226 23 0 U.C.L.A.

One of UCLA's all-time great linemen, Ellena was named to the All Coast team for three years and was a concensus All-American choice at tackle last season. Was named to all but one of the nation's mythical teams. United Press cited him as the collegiate lineman of the 1954 season. Also lettered in wrestling three years and currently wrestles professionally in the off season. Played in the 1954 East West game. Entered UCLA from Lassen Junior College in Susanville, Calif., the Ellena family home. Jack is married to the former Jacquelyn Dumbauld, who was Miss University of Illinois in 1953. Gillman has moved Ellena to middle guard defensively and right guard offensively feeling his weight not sufficient for a tackle position in professional football.

Sid Fournet 6.0 238 23 0 Louisiana State

Selected along with Jack Ellena as the 1954 concensus All American tackles and like Ellena moved by the Ram coaching staff to a defensive middle guard spot. Described by Gillman as "one of the finest pursuit linemen in college football last year." Earned four letters at LSU, one at guard and three at tackle. Was an all-state fullback at Bogalusa high school. Named the outstanding offensive and defensive tackle in the Southeastern Conference last season. Played in the Blue-Gray game, the Senior Bowl and the 1955 College All Star game. Married and the father of a two year old boy, Sid, Jr., Rams obtained on 2nd round in trade with the Giants.

John Hock 6.2 230 27 2 Santa Clara

Back on the Ram Squad after spending the 1954 on the disabled list because of a knee injury suffered in the opening game. Positioned at tackle last year but moved into guard by Gillman for the 1955 season. Has divided the offensive time at right guard with Harry Thompson in early non-conference games. Attended Los Angeles' Mt. Carmel high school and Santa Clara, 1946-49. Teamed with Ram defensive halfback Hall Haynes to co-captain 1949 Bronco squad which upset Kentucky in the Orange Bowl. Regular offensive tackle with the Chicago Cardinals in 1950, then served two years in the Army. Rams acquired in trade with the Cards.

Don Paul 6.1 222 30 7 **U.C.L.A.**

After seven years as one of the NFL's best linebackers, Paul has been moved to defensive middle guard where Gillman expects him again to be among the league's top performers in his new post. Shift was made to relieve Paul of pass defense responsibilities yet keep his tremendous defensive ability against the running game in the lineup. One of two seven year Ram veterans on the squad. Has served as team captain for several years, is sharing honor with Tom. Fears and Norm Van Brocklin in the non-conference series. Has played in the last four Pro Bowl games. Attended Los Angeles High. Attended at UCLA in 1943-44, 1946-47, earning All-Coast recognition in final two seasons. Has played in a total of ten major post season football games: Two East-West Shrine contests and one Rose Bowl game as a collegian, and three world championship playoffs and four Pro Bowls as a Ram. Drafted 2nd in 1947.

Duane Putnam 6.0 230 25 3 **C.O.P.**

Ram coaches contend Putnam is the equal of any offensive guard in the NFL. Fine speed and tremendous power in his blocking. Weighed only 203 pounds at end of 1953 season and has developed to his present size by a diligent program of lifting weights. Attended Antioch (Calif.) High before entering College of Pacific where he played in 1949-50-51. Also lettered three years in track, tossing shot 50 feet. An Army veteran. Rams 6th draft choice in 1952.

Les Richter 6.3 230 24 1 **California**

This versatile All American is an ideal "swing man" and will be seen playing on both the offensive and defensive platoons . . . right guard on the former, linebacker on the latter. Finished rookie season of 1954 as teams second scorer with 62 points compiled on 38 extra points and eight field goals out of his 15 attempts. He did not miss a conversion effort. One of the great collegiate linemen on the Pacific Coast in the last ten years, Richter made virtually every All American team at guard in both his junior and senior years. Was a standout fullback at Fresno High. Also a great rugby player. Named valedictorian of his class at California. Served two years as Army lieutenant, coaching the Fort Lewis football team during this time. Richter was second player selected in 1952 draft, becoming the first draft choice of the now defunct Dallas Texans. Los Angeles acquired Richter in one of the most startling trades in sports history giving up a total of 11 players to the Texans in order to obtain him.

Harry Thompson 6.2 225 28 5 U.C.L.A.

Has played offensive guard for the Rams since 1950 and has filled in at defensive end on occasion. Came to Rams without benefit of collegiate fanfare but has been a regular nearly continuously since joining squad. Prepped at Los Angeles High, played a season at Los Angeles City College then lettered at UCLA in 1947-48-49. Married and the father of four children, Thompson does movie extra work in the off season. Rams signed as a free agent in 1950.

Stan West 6.2 235 28 5 Oklahoma

Has been the Rams regular defensive middle guard since joining team in 1950. Opened first two 1955 non-conference games at offensive center when regular Leon McLaughlin was unable to play because of injury. His first experience at this post after 13 years of competitive football. Unanimous All American guard at Oklahoma in senior year. Has played in two Pro Bowl games and in the Sugar Bowl twice as a collegian, the Sooners winning both contests. Attended Enid (Okla.) High where he was an all state end. Rams' first draft choice in 1950.

CENTERS AND LINEBACKERS

Bob Griffin 6.3 230 25 1 Arkansas

A two way player excelling particularly as a linebacker. Will probably line up as the regular left side backer. All American center at Arkansas in senior year (1951). Received all service honors while playing for San Diego Marine Recruit Depot in 1952 and Camp Pendelton in 1953. Rams 2nd draft choice in 1952.

Leon McLaughlin 6.2 228 29 4 U.C.L.A.

Started 79 consecutive non-conference and league games in 1951-52-53 and 54 before being forced to the sidelines with a back injury just prior to the 1955 opener against Ford Ord. Attended Santa Monica High and later coached there in 1950. Lettered at UCLA, 1946-49, being named all Coast center in his senior year. Reserve behind Don Paul as freshman and sophomore, moving in as regular center after Paul's departure. Purchased from Washington Redskins in 1951.

Harland Svare 6.0 213 24 2 Washington State

A corner back as a rookie in 1953, Svare was moved to an inside linebacking position last season and will be positioned there again this year. Lettered at Washington State 1950-51-52 as an offensive end. Was an all-state tackle at North Kitsap High in Poulsbo, Washington. Played in the East-West Shrine game. Rams 17th draft choice in 1953.

Larry Morris 6.2 210 21 0 Georgia Tech.

Fastest lineman on the squad and as fast as several of the backs, Morris has the potential to have a great rookie year. Can play either center or linebacker but will be used at the latter position. Fine pass defender as well as excellent tackler. Known as the Brahma Bull at Tech because of the way he ran over tacklers as a fullback on the freshman team. Named to All American team as a junior but an injury midway through final year cost him chance to repeat. Only time hurt in eight years of football and missed only one game at that. Lettered four years in football, three in baseball and captained both squads. Played in four Bowl games (Sugar (2), Orange and Cotton) and team won all four games. Also named to College All Star game and played in the 1955 Hula Bowl contest in Honolulu. Rams 1st draft choice in 1955.

QUARTERBACKS

Norm Van Brocklin 6.1 200 29 6 Oregon

When this great Ram signal caller won the 1954 NFL passing crown, it marked the fifth straight season he had been either the aerial champion or runner up. He holds one NFL record (Most yards gained passing one game—554 against NY Yanks in 1951) and additionally has established four other Ram passing marks as follows: Most passes completed one season (156); Most yards gained passing one season (2637); Most touchdown passes one season (19) and Best passing efficiency, career (54.0%). After dismal freshman season at Oregon where he played tailback in a single wing formation and completed none of the nine passes he attempted, the Dutchman made headlines as a junior. The attack was changed to the T and Van, in his new passing position, was named All Coast. The following season he was the nation's leading passer, an All American selection, and led his team to an undefeated season in conference play and an invite to the Cotton Bowl.

Has played in all five Pro Bowl classics. Attended Acalanes High in Walnut Creek, Calif, served two years in the Navy, then went to Oregon. Wife, Gloria, was former member of the University faculty and Norm's biology teacher. They reside in Los Angeles with their three daughters. Rams 4th draft choice in 1949.

Van Blocklin's Ram Passing Record

	Atts.	Comp.	Int.	Yards	Ave.	T.D.'s
1949	58	32	2	601	.532	6
1950	233	127	14	2061	.546	18
1951	194	100	11	1725	.514	13
1952	203	113	17	1736	.552	14
1953	286	156	14	2393	.546	19
1954	260	139	21	2637	.535	13
TOTALS	1236	667	79	11153	.540	83

Bill Wade 6.2 195 24 1 Vanderbilt

Selected by the Rams as their bonus choice in 1952, Wade had a fine rookie season last year after spending two years in the Navy. His 31 completions in 59 attempts ranked him 20th among the NFL passers. Two of his tosses went for touchdowns while only one was intercepted. His completion percentage was a healthy 52.5. A four year letter winner at Vanderbilt, Wade won virtually every campus and football honor in the South. He was named to the Southeastern Conference team as well as the All Southern and All-Dixie. He was selected to play in the North South Shrine game at Miami, the Senior Bowl and College All-Star games. He was named the most valuable player in the SEC his senior year and also earned the same distinction in the Navy where he was cited as that service's finest player in 1952. In the North South game he won the Most Valuable Player award and also the sportsmanship award. On the Vandy campus, his fellow students voted him the "most regular fellow" award among students who had made outstanding achievements. His father, Chancellor W. J. Wade, Sr., a judge in Nashville, captained Vanderbilt's undefeated 1921 football team.

HALFBACKS

Bob Boyd 6.2 201 27 4 Loyola of L.A.

After three very good years with the Rams, Boyd turned in his greatest season in 1954. He snared 53 passes in 12 league games to rank third in this department, but his 1212 yards gained was tops, nearly 100 yards more than second place Harlon Hill of the Bears. Six of his receptions went for touchdowns. Fastest man on the squad, Boyd won the NCAA century in 1950 in 9.5's. Gillman plans to experiment with Bob as a "third end" flanking him on many plays and also lining him up in the backfield in some series. Attended Riverside Polytechnic High and starred on Compton's 1946 Little Rose Bowl championship team. Lettered at Loyola in 1947-48 49. Rams acquired as free agent in 1950. Was named to the 1954 All-Professional team and played in the 1955 Pro Bowl game.

Boyd's Ram Pass Receiving Record

	No.	Yards	Long Pass	TD's	Ave. Per Catch
1950	9	220		4	
1951	9	128		1	
1953	24	548		4	
1954	53	1212	t80	6	22.9

Don Burroughs 6.4 176 24 0 Colorado A&M

Came to Ram camp as an offensive quarterback candidate, but shifted to defensive platoon at own request at end of first week. Called "Splinter." Started first two Ram non-conference games as one of twin safeties. Entered Colorado A & M after two years of Junior College ball (Ventura and Pasadena JC's) winning All-Conference honors in both junior and senior years at the Aggie school. Fine tackler despite lanky build. Four sport man in high school, playing center on cage's squad, high jumping in track, first base in baseball and quarterbacking football team. Led Skyline Conference in interceptions his senior with 12.

Jack Dwyer 5.11 180 28 4 **Loyola of L.A.**

Regular defensive halfback since joining Rams in 1952 season. Played 1951 season with Washington after lettering at Los Angeles City College, 1947-48 and Loyola, 1949-50. Can play either corner or deep back positions. Intercepted four passes last season, taking one 76 yards for touchdown against the Cardinals.

Hall Haynes 6.0 182 25 3 **Santa Clara**

Top tackler in the Ram secondary, Haynes has been an outstanding corner man in the league since breaking in with the Redskins as a rookie in 1950. Served two years in the Army then played again with the 'Skins in 1953. Rams obtained from Washington in 1954 trade. Co-captained 1949 Santa Clara team with Ram guard John Hock. Was nation's second leading college punter in senior year although did not punt at all last season for the Rams. Attended Pasadena High.

Ed Hughes 6.1 180 24 1 **Tulsa**

Reported to Ram camp last year as a rookie with fine offensive back reputation. Was tried at a defensive corner position and became a regular at that post. Picked off two interceptions ranking fourth among LA players in that department. An all American JC selection at Cameron (Okla.) Junior College in 1951, scoring 17 touchdowns. Rams 10th draft choice in 1954.

Norm Nygaard 5.11 183 23 0 **San Diego State**

Rates along with Skeet Quinlan as finest backs in San Diego State history. Holds school record for most yards in one game (215), most in one year (1016) and most in three years (2700). Dubbed Nimble Norseman by press. Named to 1954 little All American. First generation child, both parents being born in Oslo. Has five sisters, three brothers. Entered S. D. State from Mt. San Antonio Junior College where he played 1950-51 seasons. Once gained 215 yards in nine carries at S. D. State scoring four times.

Bill Sherman 6.3 194 25 2 **St. Mary's**

Led Rams and placed 12th in NFL in pass interceptions last season, carrying back six for 70 yards. Also returned six punts for 89 yards including a 50 yard jaunt. Played 1953 season with Calgary in the Canadian league and obtained by Rams for 1954 season. Can also be used if necessary at offensive end where his great speed and fine hands make him an excellent receiver. Played 1948-49-50 seasons at St. Mary's and is a two year service veteran. Could develop into one of the very finest deep defensive men in the league.

Volney Quinlan 5.11 170 27 4 San Diego State

Ranked 12th among NFL rushers last season with a 6.0 average on 82 carries, scoring four times. Led the league in rushing average in 1953 with a 7.3 mark and also had the longest run from scrimmage, a 74 yard ramble. Extremely dangerous pass receiver or in any position where he has daylight. Accepted 18 passes for 324 yards and two T.D.'s last year. Parlays good speed with tantalizing shiftiness for his running effectiveness. Attended Grand Prairie (Texas) High, played at TCU in 1946, was a service football standout for Marines in San Diego, then performed at San Diego State in 1951. Rams 4th draft in 1952. Known by nickname of Skeet.

Quinlan's Ram Rushing Record

	Atts.	Yds.	Avg.	T.D.'s	Long Gain
1952	52	224	4.3	1	36
1953	97	705	7.3	4	74
1954	82	490	6.0	4	35

Earl Stelle 6.0 187 24 0 Oregon

Joined Rams this season after four year Navy hitch where he played standout ball for the San Diego NTC team. Understudied Norm Van Brocklin at Oregon as offensive quarterback in 1947-48, moving into regular spot when Van joined Rams in 1949. Is being used exclusively as a defensive corner back. Named to the All-Coast team in 1949. Father of twin boys, David and Dirk.

Cecil Taylor 5.10 192 21 0 Kansas State

Nicknamed "Corky." Three year regular at Kansas State where he won All Big Seven honors last year. Teamed with Veryl Switzer, Green Bay star last year, in junior season to form best halfback combo in the league. Played in East West Shrine game and Senior Bowl. Took second place in the Big Seven 60 yard indoor track meet in junior year. Top performance at Kansas State was a 188 yard rushing total in one game, although he averaged over seven yards a carry in both his junior and senior seasons. Ran 100, 220 and 220 lows at K-State. Scored winning touchdown last season in 7-3 win over Nebraska.

Thomas Tharp 5.10 173 24 0 Alabama

Like Taylor, nicknamed "Corky." Second most productive runner in Alabama history, gaining over 600 yards in his sophomore, junior and senior seasons. Also played as freshman. Only one other 'Bama back (Bobby Marlowe) ever gained 600 yards in one season, much less three. Marlowe equalled Tharp's achievement and gained a few more total yards. Averaged ten yards per carry and scored twice in his first pre-season game. Named to All Southeastern Conference team in junior and senior years and was a member of South squad in North South Shrine game. Harry Gilmer, whom he will play against this season in Detroit games, was his boyhood idol. Rams 6th round draft choice in 1955.

Don Wade 6.2 188 23 0 **Vanderbilt**

First name actually is Charles but answers to his middle name of Don. Younger brother (exactly one year) of quarterback Bill. Earned three varsity football letters at Vandy and set a school record by starting in 32 consecutive games. Played defensive end and linebacker in college but has been shifted to a defensive halfback position with the Rams. A member of the Shrine North-South Squad. Just released from the service where he obtained the rank of Lieutenant (jg) in the Navy serving in the Far Eastern theatre. Signed as free agent.

Ron Waller 5.11 174 22 0 **Maryland**

The outstanding back on a fine Maryland team last year. Named to the All Atlantic Coast Conference team and received All American honorable mention. Played in the North South game, where he scored a touchdown in the South win, and in the College All-Star contest. Was named player of the year at Maryland and also the outstanding scholar on the football squad. Earned three football letters, one in track and one his senior year in lacrosse on the national championship squad. Waller thereby became the only Maryland athlete ever to play on two national title squads—football in 1953 and lacrosse in 1954. Fine speed and an excellent receiver, Ron has potentialities on playing on either platoon. Set a Delaware prep record which still stands by scoring 213 points in his senior year on 30 TD's and 33 PAT's. May attend law school during the off season. Rams obtained in 2nd draft round in 1955 through previous trade with Washington.

Allan Webb 5.10 170 24 0 **Arnold**

Signed as a free agent after being recommended by Andy Robustelli, veteran Ram defensive end who hails from same college. Just out of Navy. Set a high school scoring record of 157 points in one season. Also earned one baseball letter at Arnold.

FULLBACKS

Tom McCormick 6.0 182 25 3 **College of Pacific**

Has operated at halfback for the Rams for the past three seasons and may be shifted back to that position before the league season starts. Excellent blocker for his size, perhaps the best among the Ram backs. Established a trio of records at COP—2652 yards rushing in three seasons (1950-51-52) 1011 yards rushing in one season (1951) and 18 touchdowns in one season (1952). Was a 140 pound end at San Francisco's Poly High. Also lettered three years in track and one in rugby. Rams 8th draft choice in 1952.

Bud Hoffman 6.0 185 23 0 **Cincinnati**

Joined Rams in mid July after service discharge. Played freshman football at Cincinnati but did not compete on varsity squad. Gillman calls him best frosh back to enroll during his six years at CU.

Dan Towler 6.1 226 27 5 Wash. & Jeff.

Regular Ram Fullback since second year with club in 1951. In last four years has finished first, second, third and fourth among NFL rushers, winning title in 1952. Has gained more yards (3356) than any other back in Ram history and also holds LA marks for most yards one season (894) and most in one game (205). Scored 11 touchdowns last season, topping by one his former high of 10 in 1952 and edging by two the league's next best TD producer. Attended Donora (Pa.) High and won All Pennsylvania honors at Washington & Jefferson in 1946-47-48. Lettered in track as a sprinter. Voted outstanding player of 1952 Pro Bowl game. A post graduate divinity student at the University of Souhern California, he is nicknamed "Deacon." Rams 25th draft choice in 1950.

Towler's Ram Rushing Record

	TCB	Yards	Average	T.D.'s
1950	46	130	2.8	6
1951	126	854	6.8	6
1952	156	894	5.7	10
1953	152	879	5.8	7
1954	149	599	4.0	11
Totals	629	3356	5.3	40

Paul Younger 6.3 228 27 6 Grambling

A fixture at right half for the past three seasons, Younger may be shifted to fullback this season if Gillman follows through wih plan to alternate he and Towler at this position and use Bob Boyd as a flanker running out of the right half spot. Was having greatest year in 1954 averaging over seven yards per carry when he was hurt in eighth game against Cardinals and missed last four league contests. Still finished third among NFL rushers despite playing only 2/3 of the season. Broke in with Rams as a linebacker and can always he utilized at that spot. Attended Grambling University in 1945-46-47-48, winning Negro All American honors in junior and senior seasons. Led nation in rushing in 1947 with 1207 yards, and scored 60 touchdowns in his college career. Army veteran. Rams signed as free agent.

Younger's Ram Rushing Record

	TCB	Yards	Average	T.D.'s
1949	52	191	3.7	0
1950	8	28	3.5	2
1951	36	223	6.2	1
1952	63	331	5.3	1
1953	84	350	4.2	9
1954	91	610	6.7	8
Totals	334	1733	5.2	21

The Owners

DANIEL F. REEVES

Daniel F. Reeves, majority stockholder, president, and active director of the Los Angeles Rams, was born in New York City on June 30, 1912. He is, and has been since purchasing the Ram franchise, the youngest owner in the National Football League.

He attended Newman Prep School at Lakewood, N.J., where he played football and was captain of his team. He later attended Georgetown University.

Reeves first came directly connected with professional football in 1939—the same year the Reeves family sold a chain of 900 grocery stores in New York City. He bought the Jersey City Giants, a minor league professional football team and two years later in 1941 purchased the Cleveland Rams franchise. Since that date Reeves' hand has guided the fortunes of the Rams, producing a world's championship in Cleveland in 1945 and another in Los Angeles in 1951.

The Army Air Forces claimed Reeves from 1942 to October of 1945 at which time he was discharged as a captain. Following the 1945 season he moved his team from Cleveland to Los Angeles and at the same time moved his stock brokerage business to the western city. He is married and the father of five daughters and one son.

EDWIN J. PAULEY

Edwin W. Pauley was born in Indianapolis, Ind., on Jan. 7, 1903. His parents moved to Pasadena in 1919 and Mr. Pauley attended Occidental College for two years and then the University of California, graduating in 1923. He was a tackle on the Oxy grid team and a member of the crew of California. Mr. Pauley has long been associated with West Coast oil interests. He is the father of three sons and one daughter and lives in Beverly Hills.

FRED LEVY, JR.

Fred Levy, Jr., was born in Louisville, Ky., on April 8, 1902. He is a graduate of the University of Pennsylvania. He was partner with Reeves at the time of original purchase of Rams in 1941, sold his interest to Reeves in '43 and re-entered the partnership in 1947. He served as a Colonel in the Air Force during the war. Owns varied business interests. He makes his permanent home in Los Angeles and moved here from Kentucky. He is married and has two daughters.

JAMES "HAL" SELEY

James H. Seley was born at Conneaut Lake, Penn., April 19, 1906. He attended Manual Arts High School and the University of Southern California, graduating in 1929. Mr. Seley is president of the Pacific Processing Co. He also owns a large stable of race horses.

Travel Plans

Team Itinerary

Giant Game—Portland—August 28

Lv. L.A. Aug. 27, 1:00 p.m. Lv. Port. Aug. 29, 11:00 a.m.
Ar. Port. Aug. 27, 3:10 p.m. Ar. L.A. Aug. 29, 3:10 p.m.

Eagle Game—Denver—September 17

Lv. L.A. Sept. 16,12:00 Noon Lv. Denver Sept. 18, 11:00 a.m.
Ar. Denver Sept. 16, 3:25 p.m. Ar. L.A. Sept. 18, 2:25 p.m.

49er Game—San Francisco—September 25

Lv. L.A. Sept. 24, 2:00 p.m. Lv. S.F. Sept. 25, 6:00 p.m.
Ar. S.F. Sept. 24, 3:35 p.m. Ar. L.A. Sept. 25, 7:35 p.m.

Lion Game—Detroit—October 9

Lv. L.A. Oct. 7, 11:00 a.m. Ar. Detroit Oct. 17, 9:10 p.m.

Packer Game—Milwaukee—October 16

Lv. Detroit Oct. 10, 3:00 p.m. Lv. Milwaukee Oct. 16, 6:00 p.m.
Ar. Milwaukee Oct. 10, 3:00 p.m. Ar. L.A. Oct. 16, 11:25 p.m.

Bear Game—Chicago—November 13

Lv. L.A. Nov. 11, 11:00 a.m. Ar. Chicago Nov. 11, 7:25 p.m.

Colt Game—Baltimore—November 20

Lv. Chicago Nov. 14, 2:00 p.m. Ar. Washington Nov 14, 5:30 p.m.
Lv. Washington Nov. 20 for Baltimore Stadium. Team returns to Washington after game and remains until Eagle game Nov. 27.

Eagle Game—Philadelphia—Nov. 27

Lv. Phila. Nov. 27, 6:30 p.m. Ar. L.A. Nov. 28, 2:30 a.m.

Team will stop at following hotels: MALLORY (Portland), PARK LANE (Denver), MARK HOPKINS (San Francisco), STATLER (Detroit), SCHROEDER (Milwaukee), DRAKE (Chicago), DUPONT PLAZA (Washington).

Publicity Director's Itinerary

Giant Game—Portland—August 28

Arrive Portland, Tuesday, August 23. At Multnomah Hotel until August 26. Multnomah Hotel 27th and 28th.

Eagle Game—Denver—September 17

Arrive Denver Monday, September 12. Stopping at Park Lane Hotel.

49er Game—San Francisco—September 25

Arrive San Francisco Monday, September 19. Stopping at the Mark Hopkins Hotel.

Lion Game—Detroit—October 9

Arrive Detroit Monday, October 4. Stopping at Statler Hotel.

Packer Game—Milwaukee—October 16

Arrive Milwaukee Sunday, October 10. Stopping at Schroeder Hotel.

Bear Game—Chicago—November 13

Arrive Chicago Monday, November 7. Stopping at Sherman Hotel.

Colt Game—Milwaukee—November 20

Arrive Baltimore Monday, November 14. At Lord Baltimore Hotel.

Eagle Game—Philadelphia—November 27

Arrive Philadelphia Monday, November 21. At Warwick Hotel.

Press Information

NEWSPAPER CREDENTIALS

Seats in the Los Angeles Coliseum press box are largely consumed by the newspapers represented in the Southern California chapter of the Football Writers of America. Limited seating is available with first preference going to those newsmen representing the city of the opposing tem.

All requests for press box seats should be directed to Bert E. Rose, Jr., at the Los Angeles Rams office as early as possible

WESTERN UNION

Requests for Western Union circuits should be filed directly with the Los Angeles office, attention Mr. W. R. Allmand.

RADIO AND TELEVISION

The Radio station representing the visiting team will be assigned Booth F. Requests for tickets should be directed to Bert E. Rose, Jr. We will assist in developing half time interviews if notified in advance. Information concerning telephone line connections for pick up should be directed to Bill Nicholas, General Manager, Los Angeles Memorial Coliseum.

SERVICES

Complete statistics will be furnished including line-ups, game summary, play-by-play, half time statistics and final team and individual statistics. A press box public address system will provide information during the course of the game. Spotters will be provided for visiting radio stations if notified in advance. Locker room quotes will be provided by the Ram publicity department for those writers unable to visit the coaches because of filing requirements. Transportation to downtown hotels will be available to visiting press after they have filed.

Booth 1 (eye), and camera locations on the press box roof, are available for visiting team television originations. Special credentials may be obtained from Bert E. Rose, Jr. Line details to be arranged with Bill Nicholas.

THEY COVER THE RAMS

The following men are assigned to the Los Angeles Rams beat. Professional football releases from all teams should be directed to their attention.

Los Angeles Times.....Frank Finch
Los Angeles Examiner.....Bob Oates
Los Angeles Herald Express.....John Old
Los Angeles Mirror.....Maxwell Stiles

Team Statistics

	Score	First Dns.	Net Yds. Rush	Net Yds. Pass	Total Net Yds.	Pass Att.	Pass Compl.	Had Int.	Punt Ave.	Punt Ret. Ave.	Yds. Penalized	Fumbles Lost
Rams	48	26	160	403	563	26	19	0	46.00	0	86	0
Colts	0	14	19	177	196	31	16	4	36.50	9.00	55	2
Rams	24	16	148	222	370	26	12	2	48.00	5.00	80	2
49'ers	24	22	181	268	449	35	23	0	40.80	14.00	30	2
Rams	3	20	61	297	358	42	18	4	51.50	5.66	55	0
Lions	21	21	250	124	374	16	9	2	52.00	3.00	83	1
Rams	17	15	168	277	445	21	11	1	44.80	4.60	91	0
Packers	35	28	175	273	448	37	21	1	45.83	18.60	59	0
Rams	42	30	314	243	557	26	17	1	52.50	18.75	49	2
Bears	38	28	105	338	443	46	28	2	41.00	9.50	40	1
Rams	24	23	285	170	455	21	9	1	33.75	1.00	65	1
Lions	27	19	163	188	351	30	12	3	52.50	0	71	0
Rams	42	21	178	276	454	18	16	1	50.00	0	46	0
49'ers	34	23	221	193	414	31	19	1	30.33	9.50	10	0
Rams	28	15	189	54	243	20	6	1	44.83	0	109	2
Cards	17	23	191	189	380	40	22	3	41.00	7.50	125	0
Rams	17	24	210	275	485	33	16	1	38.12	1.00	60	1
Giants	16	11	66	220	286	27	14	0	45.00	11.50	30	1
Rams	13	15	136	292	428	26	14	2	36.00	3.25	25	3
Bears	24	16	115	236	351	29	15	4	40.75	6.00	10	1
Rams	21	18	155	104	259	26	10	7	41.66	8.40	41	2
Colts	22	16	55	166	221	34	18	1	36.00	11.33	92	0
Rams	35	30	136	434	570	36	23	2	37.00	0	50	2
Packers	27	19	74	195	269	37	22	2	48.33	16.00	10	0
TOTALS												
Rams	314	255	2140	3047	5187	321	171	23	42.59	4.55	757	18
Opponents	285	240	1615	2567	4182	393	219	23	42.63	11.65	615	8

1954 Ram Individual Statistics

Ball Carrying

	Atts.	Yards Gain	Long Gain	Avg.	TDs
Paul Younger, hb	91	610	t75	6.7	8
Dan Towler, fb	149	599	24	4.0	11
Skeet Quinlan, hb	82	490	35	6.0	4
Bill Wade, qb	28	190	35	6.8	1
Tommy McCormick, hb	48	173	16	3.6	0
Woodley Lewis, hb	26	72	18	2.8	0
Tom Fears, e	1	10	10	10.0	0
Elroy Hirsch, e	1	6	6	6.0	0
Norm Van Brocklin, qb	6	—10	5	.0	0

Forward Passing

	Att.	Comp.	Pct.	Yards Gain	TDs	Yards Gain	Int.	Ave. Gain
N. Van Brocklin, qb	260	139	53.5	*2637	13	180	21	*10.14
Bill Wade, qb	59	31	52.5	509	2	48	1	8.63
Skeet Quinlan, hb	2	1	50.0	34	0	34	1	17.00

Scoring

	TD-R	TD-P	Tot. TDs	XP	FG	Tot. Pts.
Dan Towler, hb	*11	0	11	0	0	66
Les Richter, g	0	0	0	*38	*8	62
Paul Younger, hb	8	0	8	0	0	48
Bob Boyd, e	0	6	6	0	0	36
Skeet Quinlan, hb	4	2	6	0	0	36
Tom Fears, e	0	3	3	1	0	19
Elroy Hirsch, e	0	3	3	0	0	18
Jack Dwyer, hb	1	0	1	0	0	6
Woodley Lewis, e	1	0	1	0	0	6
Andy Robustelli, e	0	1	1	0	0	6
Bill Wade, qb	1	0	1	0	0	6
Bob Carey, e	0	0	0	2	1	5

Pass Receiving

	No. Rec.	Yds. Gain	Ave. Gain	Long	TDs
Bob Boyd, e	53	*1212	22.9	t80	6
Tom Fears, e	36	546	15.2	43	3
Elroy Hirsch, e	35	720	20.6	66	3
Skeet Quinlan, hb	18	324	18.0	t80	2
Dan Towler, fb	10	127	12.7	36	0
Paul Younger, hb	8	76	9.5	21	0
Bob Carey, e	5	49	9.8	13	0
Tom McCormick, hb	3	58	19.3	31	0
Woodley Lewis, hb	2	19	9.5	12	0
Andy Robustelli, e	1	49	49.0	t49	1

Pass Interceptions

	No.	Yds. Ret.	TDs	Lg. Ret.
Bill Sherman	6	70	0	28
Don Doll	5	51	0	26
Jack Dwyer	4	90	1	t76
Ed Hughes	2	24	0	24
Les Richter	1	24	0	24
Elroy Hirsch	1	12	0	12
Chas. Toogood	1	3	0	3
Hall Haynes	1	0	0	0

Punt Returns

	No.	Avg. Ret.	Lg. Ret.	TD
Woodley Lewis	22	3.7	16	0
Tom McCormick	7	1.1	5	0
Bill Sherman	6	14.8	50	0
Jack Dwyer	6	3.0	7	0
Skeet Quinlan	1	4.0	4	0
Don Doll	1	0	0	0
Ed Hughes	1	0	0	0

Punts

	No.	Avg. Dist.	Lg.	No. Blk.
N. Van Brocklin	44	42.6	61	0

Kickoff Returns

	No.	Avg. Ret.	Lg. Ret.	TD
Woodley Lewis	1r*34	24.6	t88	1
Bill Sherman	6	21.7	38	0
Skeet Quinlan	4	17.3	23	0
Jack Dwyer	3	21.7	33	0
Tom McCormick	3	16.3	22	0
Tom Dahms	2	11.5	15	0
Duane Putnam	1	13.0	13	0
Charley Toogood	1	11.0	11	0
Gene Lipscomb	1	6.0	6	0
Andy Robustelli	1	0	0	0

KEY

* Best 1954 Perform.
r New League Record
** Out of 38 Attempts
*** Out of 15 Attempts
t Touchdown
† Lewis' 34 returns went for 836 yds., an NFL record.

The Rams Story--1937-55

1937 On February 13, National Football League grants a Cleveland franchise to Homer Marshman representing a prominent group of local businessmen.
Coached by Hugo Bezdek, former Penn State great, team wins but one game in first year.

1938 Assistant coach Art Lewis takes over ball club after three losses and team wins three of remaining seven games.

1939 Earl "Dutch" Clark replaces Art Lewis as coach. Lewis remains as assistant. Rams win five, lose five to hit .500 for first time.
Parker Hall joins team and is voted League's most valuable player.

1940 Team drops back to 4-6-1 record.

1941 Daniel F. Reeves and Fred Levy, Jr., purchase Cleveland in June and hire Billy Evans, former sports columnist, American League umpire and general manager of Cleveland Indians as team's General Manager.
Team wins first two games, then drops last nine to finish in league cellar. Evans resigns before start of 1942 season.

1942 Charles "Chile" Walsh replaces Art Lewis as Assistant Coach and radio announcer Bob Kelley is named club secretary. Lieutenant Reeves and Major Levy depart to join armed forces. Team loses six games while winning five.

1943 Chile Walsh named head coach when Clark resigns, but team is given permission to suspend operations for one season.
Levy sells his interest in the Rams to Reeves.

1944 Walsh named General Manager. He in turn appoints Aldo "Buff" Donelli as head coach. Pick-up team wins six, loses four.

1945 Donelli joins service prior to beginning of season. Walsh appoints brother Adam as new head coach. George Trafton signs to coach line and Bob Snyder returns to old team as backfield mentor. Bob Waterfield, a rookie from UCLA, joins squad.
Rams have unprecedented season, winning nine while losing one and defeat Washington Redskins by 15-14 score on frozen field to annex world's championship. Waterfield named League's most valuable player, Walsh voted Coach of the Year.

1946 Reeves moves franchise from Cleveland to Los Angeles.
Team wins only four of 12 games and both Walshes resign. Bob Snyder named head coach. Jo Stydahar appointed his assistant. Reeves assumes duties as general manager.

1947 Edwin and Harold Pauley along with Fred Levy purchase interests in the Rams. Injuries play big part in disappointing 6-6 record.

1948 Clark Shaughnessy joins staff as advisory coach during winter months. Appointed head coach on September 3 when Snyder resigns. Team wins four of last five games to post season mark of 6-5-1.

1949 Team wins first six games and protects lead to produce first Western Division championship. NFL championship is lost to Philadelphia by 14-0 score in rain at Los Angeles.

1950 National Football League and All America Conference merge. Rams remain as lone Los Angeles professional team as Dons dissolve.
Stydahar replaces Shaughnessy as head coach in February. Hamp Pool and Mel Hein appointed assistants.
Rams move offices from Beverly Hills to 7813 Beverly Blvd.
Team sets 22 league records as they sweep to National Conference championship defeating Bears in play-off game. Lose to Cleveland by 30-28 score for world's championship when Groza kicks field goal in closing seconds.

1951 Ray Richards replaces Mel Hein as line coach when Hein resigns to accept post at UCLA.
Rams win National Conference championship on final day of league season, then defeat Cleveland 27-14 for team's second world championship.

1952 Stydahar resigns after team loses three straight exhibition games and conference opener. Hampton Pool appointed head coach. Rams rally to win last eight league games and climb from cellar to divisional tie with Detroit. Lions win play-off, 31-21.
Ray Richards resigns to accept Baltimore coaching post. Pool hires two new aides, John Sauer, backfield coach, and Bill Battles, line coach.

1953 Team compiles 8-3-1 record, losing three games by total of eight points. Although finishing third in Western Division, Rams defeat world champion Lions in two league games.
Pool adds assistants Dick Voris and Ralph Weaver to staff.
Harold Pauley, one of the club's owners, passes away.

1954 Team has inconsistent season to finish with a 6-5-1 mark, trailing Lions, Bears and 49ers in Divisional standings. Entire staff of assistants resign at close of year and Pool follows suit shortly after.

1955 On January 26, Sid Gillman, University of Cincinnati mentor, hired as head coach after intensive search of coaching ranks by Ram executives. Gillman names Joe Madro, Jack Faulker, Lowell Storm and Joe Thomas as assistants.

18 Years With the Rams

1937 (1-10-0)

West. Div.—5th

Coach: Hugo Bezdek

0	Detroit	28
21	Philadelphia	3
7	Brooklyn	9
0	Cardinals	6
2	Bears	20
10	Green Bay	35
7	Green Bay	35
7	Cardinals	13
7	Detroit	27
7	Washington	16
7	Bears	15
75		207

1938 (4-7-0)

West. Div.—4th

Coach: Hugo Bezdek

Art Lewis

17	Green Bay	26
6	Cardinals	7
13	Washington	37
21	Detroit	17
14	Bears	7
23	Bears	21
7	Green Bay	28
0	Detroit	6
0	N. Y. Giants	28
17	Cardinals	31
13	Pittsburgh	7
131		215

1939 (5-5-1)

West. Div.—4th

Coach: Earl "Dutch" Clark

21	Bears	30
12	Brooklyn	23
27	Green Bay	24
21	Bears	35
7	Detroit	15
24	Cardinals	0
14	Pittsburgh	14
14	Cardinals	0
14	Detroit	3
6	Green Bay	7
35	Philadelphia	13
195		164

1940 (4-6-1)

West. Div.—4th

Coach: Earl "Dutch" Clark

21	Philadelphia	13
0	Detroit	6
14	Bears	21
14	Green Bay	31
26	Cardinals	14
7	Cardinals	17
24	Detroit	0
13	N. Y. Giants	0
14	Brooklyn	20
25	Bears	47
13	Green Bay	13
171		191

1941 (2-9-0)

West. Div.—5th

Coach: Earl "Dutch" Clark

17	Pittsburgh	14
10	Cardinals	6
7	Green Bay	24
21	Bears	48
7	Detroit	17
14	Green Bay	17
13	Washington	17
0	Detroit	14
13	Bears	31
14	N. Y. Giants	49
0	Cardinals	7
116		244

1942 (5-6-0)

West. Div.—3rd

Coach: Earl "Dutch" Clark

0	Cardinals	7
24	Philadelphia	14
14	Detroit	0
7	Bears	21
14	Washington	33
28	Green Bay	45
7	Cardinals	3
17	Brooklyn	0
12	Green Bay	30
27	Detroit	7
0	Bears	47
150		207

1944 (4-6-0)

West. Div.—4th

Coach: A. T. "Buff" Donelli

30	Card-Pitt.	28
19	Bears	7
20	Detroit	17
21	Green Bay	30
21	Bears	28
10	Washington	14
7	Green Bay	42
33	Card.-Pitt.	6
14	Detroit	26
13	Philadelphia	26
188		224

1945 (9-1-0)

West. Div.—1st

Coach: Adam Walsh

21	Cardinals	0
17	Bears	0
27	Green Bay	14
41	Bears	21
14	Philadelphia	28
21	N. Y. Giants	17
20	Green Bay	7
35	Cardinals	21
28	Detroit	21
20	Yanks	7
244		136

1946 (8-3-1)

West. Div.—2nd

Coach: Adam Walsh

16	Washington	14
14	Philadelphia	25
21	Green Bay	17
28	Bears	28
35	Detroit	14
34	Cardinals	10
41	Detroit	20
21	Bears	27
17	Cardinals	14
21	Boston Yanks	40
31	N. Y. Giants	21
38	Green Bay	17
317		247

1947 (6-6-0)

West. Div.—4th

Coach: Bob Snyder

48	Pittsburgh	7
14	Green Bay	17
27	Detroit	13
27	Cardinals	7
7	Philadelphia	14
10	Cardinals	17
16	Boston Yanks	27
21	Bears	41
28	Detroit	17
10	Green Bay	30
17	Bears	14
34	N. Y. Giants	10
259		214

1948 (6-5-1)

West. Div.—3rd

Coach: Bob Snyder (Exh. Only)
Clark Shaughnessy

44	Detroit	7
28	Philadelphia	28
21	Bears	42
0	Green Bay	16
34	Detroit	27
22	Cardinals	27
6	Bears	31
52	N. Y. Giants	37
24	Cardinals	27
24	Green Bay	10
41	Washington	13
31	Pittsburgh	14
327		269

1949 (8-2-2)

West. Div.—1st

Coach: Clark Shaughnessy

27	Detroit	24
48	Green Bay	7
31	Bears	16
21	Detroit	10
35	Green Bay	7
27	Bears	24
14	Philadelphia	38
7	Pittsburgh	7
28	Cardinals	28
42	N. Y. Bulldogs	20
27	Cardinals	31
53	Washington	27
360		239

1950 (9-3-0)

Nat'l. Conf.—1st

Coach: Joe Stydahar

20	Bears	24
45	N. Y. Yanks	28
35	San Francisco	14
20	Philadelphia	56
30	Detroit	28
70	Baltimore	27
65	Detroit	24
28	San Francisco	21
45	Green Bay	14
43	N. Y. Yanks	35
14	Bears	24
51	Green Bay	14
466		309
24	Bears	14*
28	Cleveland	30†

*Division Playoff

†Championship Playoff

1951 (8-4-0)

Nat'l. Conf.—1st

Coach: Joe Stydahar

54	N. Y. Yanks	14
23	Cleveland	38
27	Detroit	21
28	Green Bay	0
17	San Francisco	44
23	San Francisco	16
45	Cardinals	21
48	N. Y. Yanks	21
21	Washington	31
42	Bears	17
22	Detroit	24
42	Green Bay	14
392		261
34	Cleveland	17*

*Championship Playoff

1952 (9-3-0)

Nat'l. Conf.—2nd

Coach: Joe Stydahar
Hamp Pool

7	Cleveland	37
14	Detroit	17
30	Green Bay	28
16	Detroit	24
31	Bears	7
42	Dallas	20
40	Bears	24
35	San Francisco	0
34	San Francisco	21
45	Green Bay	27
28	Pittsburgh	14
27	Dallas	6
349		234
21	Detroit	31*

*Division Playoff

1953 (8-3-1)

Nat'l. Conf.—3rd

Coach: Hamp Pool

21	N. Y. Giants	7
30	San Francisco	31
38	Green Bay	20
31	Detroit	10
38	Bears	24
37	Detroit	24
27	San Francisco	31
24	Cardinals	24
21	Baltimore	13
21	Bears	24
45	Baltimore	2
33	Green Bay	17
366		236

1954 (6-5-1)

Nat'l. Conf.—4th

Coach: Hamp Pool

48	Baltimore	0
24	San Francisco	24
3	Detroit	21
17	Green Bay	35
42	Bears	38
24	Detroit	27
42	San Francisco	34
28	Cardinals	17
17	N. Y. Giants	16
13	Bears	24
21	Baltimore	22
35	Green Bay	27
314		285

Won-Lost Summary By Year

Years	Coach	Won	Lost	Tied	Point For	Point Against
1937	Hugo Bezdek	1	10	0	75	207
1938	Hugo Bezdek Art Lewis	4	7	0	131	215
1939	Earl "Dutch" Clark	5	5	1	195	164
1940	Earl "Dutch" Clark	4	6	1	171	191
1941	Earl "Dutch" Clark	2	9	0	116	244
1942	Earl "Dutch" Clark	5	6	0	150	207
1944	Aldo "Buff" Donelli	4	6	0	188	224
1945	Adam Walsh	9	1	0	244	136
1946	Adam Walsh	8	3	1	317	247
1947	Bob Snyder	6	6	0	259	214
1948	Bob Snyder Clark Shaughnessy	6	5	1	327	269
1949	Clark Shaughnessy	8	2	2	360	239
1950	Joe Stydahar	9	3	0	466	309
1951	Joe Stydahar	8	4	0	392	261
1952	Joe Stydahar Hamp Pool	9	3	0	340	234
1953	Hamp Pool	8	3	1	366	236
1954	Hamp Pool	6	5	1	314	285
	TOTALS	102	84	8	4420	3882

Won Championship playoff in 1945, defeating Washington, 15-14.
Lost Championship playoff in 1949 to Philadelphia, 14-0.
Lost Championship playoff in 1950 to Cleveland, 30-28.
Won Championship playoff in 1951, defeating Cleveland, 24-17.
Lost Championship playoff in 1952 to Detroit, 31-21.

Ram Coaching Records

(League Games Only)

Coach	Years	W	L	T	Pct.
Hugo Bezdek	1937-1938	2	13	0	.133
Art Lewis	1938	3	4	0	.428
Earl "Dutch" Clark	1939-1943	16	26	2	.386
A. T. "Buff" Donelli	1944	4	6	0	.400
Adam Walsh	1945-46	17	4	1	.778
Bob Snyder	1947-1948*	6	6	0	.500
Clark Shaughnessy	1948-1949	14	7	3	.646
Joe Stydahar	1950-1952	19	9	0	.679
Hampton Pool	1952-1954	23	11	2	.667

Rams All Time Records

Individual

Ball Carrying

MOST ATTEMPTS (Career)
629 Dan Towler—1950-1954 (Five Seasons)
525 John Drake—1937-1941 (Five Seasons)
450—Dick Hoerner—1947-1951 (Five Seasons)

MOST ATTEMPTS (One Season)
156 Dan Towler—1952
155 Dick Hoerner—1949
152 Dan Towler—1953

MOST ATTEMPTS (One Game)
27 Paul Younger—1954 vs. Chicago Bears (Gained 186 yards)
26 Parker Hall—1939 vs. Detroit Lions (Gained 58 yards)
22 Dick Hoerner—1949 vs. Pittsburgh (Gained 100 yards)
20 Dan Towler—1954 vs. Chicago Bears (Gained 76 yards)

MOST YARDS GAINED (Career)
3356 Dan Towler—1950-1954 (Five Seasons—629 atts., 5.3 avg.)
2020 Dick Hoerner—1947-1951 (Five Seasons—460 atts., 4.5 avg.)

MOST YARDS GAINED (One Season)
894 Dan Towler—1952 (156 atts., 5.7 avg.)
879 Dan Towler—1953 (152 atts., 5.8 avg.)
610 Paul Younger—1954 (91 atts., 6.7 avg.)

MOST YARDS GAINED (One Game)
205 Dan Towler—1953 vs. Baltimore (14 atts., 14.6 avg.)
195 Paul Younger—1954 vs. Chicago Bears (27 atts., 6.9 avg.)

Longest Runs

LONGEST RUNS FROM SCRIMMAGE
92 Kenny Washington—1947 vs. Chicago Cardinals
84 Tom Harmon—1946 vs. Chicago Bears
75 Paul Younger—1954 vs. Chicago Cardinals

LONGEST PUNT RETURNED
88 Tom Harmon—1947 vs. Detroit Lions
85 V. T. Smith—1949 vs. Green Bay Packers

LONGEST KICK-OFF RETURN
*97 V. T. Smith—1950 vs. San Francisco 49ers
95 V. T. Smith—1950 vs. Baltimore Colts
88 Woodley Lewis—1954 vs. Chicago Cardinals
* V. T. Smith set a new NFL record by returning three kick-offs for touchdowns during the 1950 regular season.

LONGEST FIELD GOAL RETURN
*99 Jerry Williams—1951 vs. Green Bay Packers

LONGEST INTERCEPTED PASS RETURN
97 Herb Rich—1952 vs. Dallas Texans

* NFL record
) Ties NFL record

Forward Passing

MOST PASSES ATTEMPTED (Career)
1618 Bob Waterfield—1945-1952 (Eight Seasons)
1236 Norm Van Brocklin—1949-1954 (Six Seasons)

MOST PASSES ATTEMPTED (One Season)
296 Bob Waterfield—1949
286 Norm Van Brocklin—1953

MOST PASSES ATTEMPTED (One Game)
53 Jim Hardy—1948 vs. Chicago Cardinals

MOST PASSES COMPLETED (Career)
814 Bob Waterfield—1945-1952 (Eight Seasons)
667 Norm Van Brocklin—1949-1954 (Six Seasons)

MOST PASSES COMPLETED (One Season)
156 Norm Van Brocklin—1953 (286 atts. .546 avg.)
154 Bob Waterfield—1949 (296 atts. .520 avg.)

MOST PASSES COMPLETED (One Game)
28 Jim Hardy—1949 vs. Chicago Cardinals (53 atts.)
27 Norm Van Brocklin—1951 vs. New York Yanks (41 atts.)

MOST PASSES HAD INTERCEPTED (Career)
128 Bob Waterfield—1945-1952 (Eight Seasons)
79 Norm Van Brocklin—1949-1954 (Six Seasons)
67 Parker Hall—1939-1942 (Four Seasons)

MOST PASSES HAD INTERCEPTED (One Season)
24 Bob Waterfield—1949
21 Norm Van Brocklin—1955
19 Parker Hall—1941 and 1942

MOST YARDS GAINED PASSING (Career)
11,893 Bob Waterfield—1945-1952 (Eight Seasons)
11,153 Norm Van Brocklin—1949-1954 (Six Seasons)

MOST YARDS GAINED PASSING (One Season)
2637 Norm Van Brocklin—1954 (260 atts. 139 comp.)
2303 Norm Van Brocklin—1953 (286 atts. 156 comp.)
2168 Bob Waterfield—1949 (296 atts. 154 comp.)

MOST YARDS GAINED PASSING (One Game)
554 Norma Van Brocklin—1951 vs. New York Yanks (41 att. 27 comp.)
406 Jim Hardy—1948 vs. Chicago Cardinals (54 atts. 28 comp.)

MOST TOUCHDOWN PASSES (Career)
99 Bob Waterfield—1945-1952 (Eight Seasons)
83 Norm Van Brocklin—1949-1954 (Six Seasons)

MOST TOUCHDOWN PASSES (One Season)
19 Norm Van Brocklin 1953
18 Bob Waterfield 1946

MOST TOUCHDOWN PASSES (One Game)
5 Bob Waterfield—1949 vs. New York Bulldogs
5 Norm Van Brocklin—1950 vs. Detroit
—1951 vs. New York Yankees

BEST PASSING EFFICIENCY (500 or more)

54.0% Norm Van Brocklin—1949-1954 (Six Seasons) 1236 atts. 667 comp.

50.3% Bob Waterfield—1945-1952 (Eight Seasons) 1618 atts. 814 comp.

BEST PASSING EFFICIENCY, One Season (50 or more)

57.3% Bob Waterfield—1950 (213 atts. 122 comp.)

55.2% Norm Van Brocklin—1949 (55 atts. 32 comp.)

LONGEST PASSING GAIN

91 Bob Waterfield to Elroy Hirsch—1951 vs. Chicago Bears

84 Bob Waterfield to James Benton—1945 vs. Green Bay

84 Norm Van Brocklin to Elroy Hirsch—1952 vs. Chicago Bears

81 Norm Van Brocklin to Elroy Hirsch—1951 vs. Green Bay

Pass Receiving

MOST PASSES CAUGHT (Career)

351 Tom Fears—1948-1954 (Seven Seasons)

275 James Benton—1938-1940, 1942, 1944-1947 (Eight Seasons)

251 Elroy Hirsch—1949-1954 (Six Seasons)

MOST PASSES CAUGHT (One Season)

*84 Tom Fears—1950

*77 Tom Fears—1949

66 Elroy Hirsch—1951

63 James Benton—1946

MOST PASSES CAUGHT (One Game)

*18 Tom Fears—1950 vs. Green Bay Packers

12 James Benton—1946 vs. Neew York Giants

MOST YARDS GAINED CATCHING PASSES (Career)

4779 Tom Fears—1948-1954 (Seven Seasons)

4759 Elroy Hirsch—1949-1954 (Six Seasons)

4566 James Benton—1938-1940, 1942, 1944-1947 (Eight Seasons)

* Set NFL Record

MOST YARDS GAINED CATCHING PASSES (One Season)

*1495 Elroy Hirsch—1951

1116 Tom Fears—1950

1067 James Benton—1045

MOST YARDS GAINED CATCHING PASSES (One Game)

*303 James Benton—1945 vs. Detroit Lions

202 James Benton—1946 vs. New York Giants

MOST TOUCHDOWN PASSES RECEIVED (Career)

42 James Benton—1938-1949, 1942, 1944-1947 (Eight Seasons)

39 Elroy Hirsch—1949-1954 (Six Seasons)

36 Tom Fears—1948-1954 (Seven Seasons)

MOST TOUCHDOWN PASSES RECEIVED (One Season)

(17 Elroy Hirsch—1951

9 Tom Fears—1949

9 James Beton—1945

MOST TOUCHDOWN PASSES RECEIVED (One Game)

4 Bob Shaw—1949 vs. Washington Redskins

4 Elroy Hirsch—1951 vs. New York Yanks

Punting

MOST PUNTS (Career)

315 Bob Waterfield—1945-52 (Eight Seasons)
200 Parker Hall—1939-1942 (Four Seasons)
194 Norm Van Brocklin—1949-1954 (Six Seasons)

MOST PUNTS (One Season)

60 Norm Van Brocklin—1953 (42.2 yard ave.)
59 Bob Waterfield—1947 (42.4 yard ave.)

MOST PUNTS (One Game)

12 Parker Hall—1939 vs. Green Bay Packers (39.3 yard ave.)

BEST PUNTING AVERAGE (One Season)

44.6 Bob Waterfield—1946 (39 punts)
44.4 Bob Waterfield—1939 (49 punts)

BEST PUNTING AVERAGE (One Game—4 punts or more)

52.5 Parker Hall—1939 vs. Green Bay Packers (6 punts, 315 yds.)
51.6 Bob Waterfield—1946 vs. Chicago Bears (4 punts, 206 yards)

LONGEST PUNT

88 Bob Waterfield—1948 vs. Green Bay Packers
86 Bob Waterfield—1947 vs. Green Bay Packers
80 Parker Hall—1939

Scoring

MOST POINTS (Career)

573 Bob Waterfield—1945-1952 (Eight Seasons
270 James Benton—1938-1940, 1942, 1944-1947 (Eight Seasons)
4566 James Benton—1938-1940, 1942, 1944-1947 (Eight Seasons)
246 Dan Towler—1950-1954 (Five Seasons)

MOST POINTS (One Season)

102 Elroy Hirsch—1951 (17 TD receptions)
98 Bob Waterfield—1951 (3 TDs, 41 XP, 13 FG)

MOST TOUCHDOWNS (Career)

45 James Benton—1938-1940, 1942, 1944-1947 (Eight Seasons)
41 Dan Towler—1950-1954 (Five Seasons)
41 Elroy Hirsch—1949-1954 (Six Seasons)
36 Tom Fears—1948-1954 (Seven Seasons)

MOST TOUCHDOWNS (One Season)

17 Elroy Hirsch—1951
11 Dick Hoerner—1950
11 Dan Towler—1954
10 Dan Towler—1952

Field Goals

MOST FIELD GOALS (Career)

60 Bob Waterfield—1945-1952 (Eight Seasons)

MOST FIELD GOALS (One Season)

13 Bob Waterfield—1951

11 Bob Waterfield—1952

MOST FIELD GOALS (One Game)

5 Bob Waterfield—1951 vs. Detroit Lions

3 Bob Waterfield—1950 vs. New York Yanks
—1952 vs. Green Bay

3 Ben Agajanian—1954 vs. San Francisco 49ers

LONGEST FIELD GOAL

47 Bob Waterfield—1948 vs. Pittsburgh Steelers
—1951 vs. Cleveland Browns & Detroit Lions

47 Ben Agajanian—1953 vs. Green Bay Packers

Extra Points

MOST EXTRA POINTS (Career)

315 Bob Waterfield—1945-152 (Eight Seasons)

38 Les Richter—1954 (One Season)

MOST EXTRA POINTS (One Season)

54 Bob Waterfield—1950

44 Bob Waterfield—1952

MOST EXTRA POINTS (One Game)

9 Bob Waterfield—1950 vs. Baltimore Colts

7 Bob Waterfield—1948 vs. New York Giants

Length of Service

MOST YEARS ACTIVE PLAYER WITH RAMS

8 James Benton—1938-1940, 1942, 1944-1947

8 Riley Matheson—1939-1942, 1944-1947

8 Bob Waterfield—1945-1952
Benton played with the Chicago Bears in 1943; Matheson played with the Detroit Lions in 1943 giving each nine years in the NFL.

Team Records

Ground Gaining	Season		Game	
Most Yds. Gained	*5506	(1951)	*735	(1951) vs NY Yanks
Most Yds. Gained Rushing	2210	(1951)	371	(1951) vs NY Kanks
Most Yds. Gained Passing	3709	(1950)	*554	(1951) vs NY Yanks
Fewest Yds. Gained	1794	(1937)	58	(1942) vs Chicago Bears
Fewest Yds. Gained Rush.	798	(1938)		
Fewest Yds. Gained Pass.	839	(1937)		

First Downs				
Most First Downs	*278	(1950)	*34	(1951) vs NY Yanks
Most First Downs Rushing	115	(1954)		
Most First Downs Passing	142	(1950)		
Most First Downs Penalties	28	1951)		
Fewest First Downs	88	(1937)	2	(1937) vs Washington

Forward Passing				
Most Passes Attempted	453	(1950)	55	(1950) vs Philadelphia
Most Passes Completed	*253	(1950)	32	(1950) vs Green Bay
Most Passes Had Intercepted	35	(1941)	7	(1938) '42, '44, '48
Fewest Passes Attempted	168	(1937)	4	(1937 vs Detroit

Scoring				
Most Points	*446	(1950)	*70	(1950) Rams 70, Colts 27
Most Touchdowns	64	(1950)	10	(1950) vs Baltimore
Most Touchdowns Rushing	33	(1950)	6	(1949) vs Green Bay
Most Touchdowns Passing	*31	(1950)	6	(1949) vs NY Bulldogs, Washington
				(1950) vs Lions
Most Extra Points	*59	(1950)	*10	(1950) vs Baltimore
Most Field Goals	13	(1951)	5	(1951) vs Detroit
Fewest Points	75	(1937)	0	Several games
Fewest Touchdowns	10	(1937)	0	Several games

Fumbles	Season		Game	
Most Fumbles	34	(1945)		
Fewest Fumbles	24	(1942)	0	Many games
Most Opponents Fumbles Recovered	24	(1947 '48)	5	(1954) vs Det. Lions
				(1938) vs Cardinals

Punting				
Most Punts	77	(1942)	12	(1938) vs Chicago Bears
Best Punting Average	44.4	(1946,'49)		(1939) vs Packers
				(1940) vs NY Giants

Penalties	
Most Penalties	110 (1950)
Most Yards Penalized	1038 (1950)
Fewest Penalties	29 (1941)
Fewest Yards Penalized	195 (1938)

Rams All-Time Team Statistics

	1937	1938	1939	1940	1941	1942	1944	1945	1946	1947	1948	1949	1950	1951	1952	1953	1954
Tot. Yds. Gain	1794	2253	2683	2724	2286	2413	2388	3546	3793	3831	4576	4560	5420	5506	4249	4713	5167
Yards Rushing	930	798	1260	1142	951	875	1141	1714	1683	2171	1743	1732	1711	2210	1811	2148	2140
Yards Passing	839	1363	1415	1582	1352	1537	1261	1767	2080	1660	2748	2819	3709	3296	2438	2565	3047
Total 1st Downs	88	101	131	113	121	103	104	137	214	206	239	245	278	272	205	214	235
1st Downs Rushing	52	39	60	51	68	36	51	68	102	112	100	103	112	114	92	105	115
1st Downs Passing	26	55	61	56	44	60	43	60	91	82	123	125	142	130	102	104	105
1st Downs Penalty	10	7	10	6	9	7	10	9	21	12	16	17	24	28	11	5	15
Fumbles	28	23	28	26	25	20	28	34	31	33	32	29	30	23	32	31	27
Own Fumbles Rec.	10	13	16	10	17	12	13	16	11	13	15	11	13	8	15	21	9
Opp. Fumbles Rec.	15	16	14	14	11	10	17	16	15	24	24	18	15	10	18	9	18
Passes Attempted	168	245	253	247	285	249	208	199	326	293	395	366	453	373	329	324	321
Passes Completed	59	88	127	109	123	109	85	99	153	123	201	192	253	189	167	173	171
Own Passes Int.	18	31	21	25	35	27	26	20	24	28	25	27	27	22	31	18	23
Opp Passes Int.	15	23	23	25	15	23	27	28	23	24	19	30	31	19	38	30	23
Pass Efficiency	35.1	35.9	50.2	44.1	43.2	43.8	40.9	49.7	46.5	42.0	50.9	52.5	55.8	50.7	50.7	53.4	53.3
Points	75	131	195	171	116	150	188	224	277	259	327	360	466	392	349	366	314
T.D.'s	10	18	28	25	16	20	26	35	37	34	45	48	64	51	45	48	41
T.D.'s Running	6	9	16	13	6	7	13	19	18	21	17	25	30	25	17	23	24
T.D.'s Passing	4	9	12	12	10	13	13	16	19	13	28	23	34	26	28	19	15
Points After T.D.'s	10	14	24	16	14	19	20	31	37	31	39	48	59	47	44	45	41
Field Goals	1	3	1	1	2	3	4	1	6	8	6	9	7	13	11	11	9
Punt Average	36	44	40	42	40.4	40.3	38.7	40.1	44.4	40.0	41.8	44.4	40.52	41.5	42.8	42.2	42.59
Penalties	--	--	--	--	29	45	64	67	80	87	98	83	110	94	100	73	77
Yards Penalized	228	195	220	260	265	315	441	598	763	800	859	795	1,038	813	891	597	757

(Note: Underline Indicates High Mark)

Top Player Performances

Ball Carrying

		Atts.	Yds. Gain	Avg.	TD	NFL Fin.
1946	Fred Gehrke	71	377	5.31	3	9
1947	Kenny Washington	60	444	7.41	5	4
1948	Dick Hoerner	76	354	4.66	4	14
1949	Dick Hoerner	155	582	3.75	6	6
1950	Glen Davis	102	437	4.28	3	17
1951	Dan Towler	142	890	6.26	6	3
1952	Dan Towler	169	948	5.60	10	1
1953	Dan Towler	152	879	5.78	7	2
1954	Paul Younger	91	610	6.70	8	3

Scoring

		TD.R	TD.P	Tot. TD	XP	FG	TP	NFL Fin.
1946	Bob Waterfield	1	0	1	37	6	61	2
1947	Bob Waterfield	1	0	1	27	7	54	9
1948	Bob Waterfield	0	0	0	38	6	56	10
1949	Bob Waterfield	1	0	1	43	9	77	4
1950	Bob Waterfield	1	0	1	54	7	91	3
1951	Elroy Hirsch	0	17	17	0	0	102	1
1952	Bob Waterfield	1	0	1	44	11	83	5
1953	Ben Agajanian	0	0	0	36	10	66	7
1954	Dan Towler	11	0	0	0	0	66	7

Passing

		Att.	Comp.	Yds.	Int.	TDs	NFL Fin.
1946	Bob Waterfield	256	128	1772	18	17	1
1947	Bob Waterfield	221	96	1210	18	8	9
1948	Jim Hardy	211	112	1390	7	14	2
1949	Bob Waterfield	296	154	2168	24	17	4
1950	N. Van Brocklin	233	127	2061	14	18	1
1951	Bob Waterfield	176	88	1566	10	13	1
1952	N. Van Brocklin	205	113	1736	17	14	1
1953	N. Van Brocklin	286	156	2393	14	19	1
1954	N. Van Brocklin	260	139	2637	21	13	1

Pass Receiving

		No.	Yds.	TD	Longest	NFL Fin.
1946	Jim Benton	63	993	6	57	1
1947	Jim Benton	35	511	6	..	9
1948	Tom Fears	51	608	4	80	1
1949	Tom Fears	77	1013	9	..	1
1950	Tom Fears	84*	1116	7	53	1
1951	Elroy Hirsch	66	1495	17	91	1
1952	Tom Fears	48	600	6	36	7
1953	Elroy Hirsch	61	941	4	70	3
1954	Bob Boyd	53	1212	6	80	3

*NFL Record

The Longests

Run from Scrimmage

Year	Player	Yards
1941	P. Hall	60
1942	Dante Magnani	71
1944	Tom Collella	75
1945	Fred Gehrke	72
1946	Tom Harmon	84
1947	Ken Washington	92
1948	Ken Washington	31
1949	Fred Gehrke	53
1950	Dick Hoerner	64
1951	Dan Towler	79
1952	Woodley Lewis	51
1953	Dan Towler	59
1954	Paul Younger	75

Kickoff Returns

Year	Player	Yards
1942	Dante Magnani	37
1944	Kabealo	51
1945	Fred Gehrke	30
	Greenwood	30
	Tom Collela	30
1946	Dante Magnani	75
1947	Tom Farmer	92
1948	Fred Gehrke	92
1949	Tom Kalmanir	57
1950	V. T. Smith	97
1951	Glen Davis	33
1952	Skeet Quinlan	56
1953	Woodley Lewis	69
1954	Woodley Lewis	88

Field Goals

Year	Player	Yards
1937	Bob Snyder	30
1938	Peterson	18
1939	Davis	27
1940	C. Adams	29
1941	C. Adams	40
1942	C. Adams	46
1944	Zontini	39
1945	Bob Waterfield	28
1946	Bob Waterfield	39
1947	Bob Waterfield	45
1948	Bob Waterfield	47
1949	Bob Waterfield	46
1950	Bob Waterfield	42
1951	Bob Waterfield	47
1952	Bob Waterfield	45
1953	Ben Agajanian	47
1954	Les Richter	35

Intercepted Pass Return

Year	Player	Yards
1944	Harvey Jones	32
1945	Albie Reisz	55
1946	Fred Gehrke	41
1947	Tom Harmon	36
1948	Fred Gehrke	68
1949	Elroy Hirsch	32
1950	Vic Vasicek	52
1951	Norb Hecker	35
1952	Herb Rich	97
1953	Herb Rich	53
1954	Jack Dwyer	76

Punts

Year	Player	Yards
1939	P. Hall	80
1940	P. Hall	75
1941	P. Hall	67
1942	P. Hall	67
1944	Albie Reisz	66
1945	Bob Waterfield	68
1946	Bob Waterfield	65
1947	Bob Waterfield	86
1948	Bob Waterfield	88
1949	Bob Waterfield	61
1950	Bob Waterfield	61
1951	Norm Van Brocklin	62
1952	Norm Van Brocklin	66
1953	Norm Van Brocklin	57
1954	Norm Van Brocklin	61

Punt Returns

Year	Player	Yards
1942	P. Hall	32
1944	Tom Collela	29
1945	Fred Gehrke	49
1946	Tom Harmon	88
1947	Jack Wilson	70
1948	Fred Gehrke	48
1949	V. T. Smith	85
1950	V. T. Smith	30
1951	Tom Kalminir	67
1952	Woodley Lewis	82
1953	Woodley Lewis	78
1954	Bill Sherman	50

Pass Play

Year	Player	Yards
1941	Godnight to Magnani	61
1942	Jacobs to Magnani	67
1944	Reisz to Hamilton	70
1945	Waterfield to Benton	84
1946	Waterfield to Hickey	60
1947	Waterfield to Hubbell	45
1948	Waterfield to Shaw	80
1949	Waterfield to Shaw	71
1950	Waterfield to Boyd	72
1951	Waterfield to Hirsch	91
1952	Van Brocklin to Hirsch	84
1953	Van Brocklin to Boyd	70
	Van Brocklin to Hirsch	70
1954	Van Brocklin to Quinlan	80
	Van Brocklin to Boyd	80

1954 "Longest" Performances

Ball Carrying

Tank Younger's 75 yard run from scrimmage was against the Chicago Cardinals at Los Angeles. His total yardage gained against the Bears in Los Angeles (186) also was a Ram high point in this department last season.

Forward Passing

Norm Van Brocklin twice passed for gains of 80 yards, once to Skeet Quinlan against the Colts at Baltimore and the second time to Bob Boyd in the Bear game at Chicago.

Scoring

Dan Towler's 1954 touchdown performance breaks down as follows: Bears (3), Packers (3), Colts (2), 49ers, Lions, Giants, one each.

1954 Ram Attendance

Despite the fact they finished fourth in the Western Division of the NFL, the Rams proved their box office appeal again last season playing before a total of 839,633 persons . . . second highest total in the club's history. Only the 1952 team, which attracted 944,744 in 20 games, outdrew the 1954 squad. Last year's average was 44,191 per game.

Additionally, a new home season record was established as 561,444 moved through the Memorial Coliseum turnstiles in nine games to see their favorites play. The 93,621 who sat in on the Ram-49er league game constituted the season's largest turnout, just 130 persons short of the NFL single game attendance record of 93,751 set in 1953 in Los Angeles at the Ram-Lion game.

Non-Conference Games

Home		Away	
Fort Ord Army	11,906	N. Y. Giants (Portland)	25,261
Washington Redskins	79,813	Chicago Cards (Portland)	19,295
Cleveland Browns	58,567	Philadelphia Eagles	16,572
San Francisco 49ers	84,572		
	234,858		51,128
		Non-Conference Total:	285,986

League Games

San Francisco 49ers	93,621	Baltimore Colts	36,215
Chicago Bears	48,204	Detroit Lions	55,008
Detroit Lions	74,315	Green Bay Packers	17,465
Chicago Cardinals	40,786	San Francisco 49ers	58,958
Baltimore Colts	30,821	New York Giants	27,077
Green Bay Packers	38,839	Chicago Bears	32,338
	326,586		227,061
Home Game Total	561,444	**League Game Total**	553,647
Road Game Total	278,189	**1954 GRAND TOTAL**	839,633

Finger Tip Attendance Information

Largest Attendance Marks:

One Season:	944,744	(20 games, 1952, inc. All Star game)
League Season:	585,849	(1952)—12 games, home and away
Home Season:	561,444	(1954)— 9 games, conf. & non-conf.
Conference Game:	93,751*	(Detroit Lions at L.A., 1953)
Non-Conference:	95,985	(Washington at LA, 1951)
Road Game:	58,958	(San Francisco, 1954)

Number of Games over 80,000 (11)

1954: 49ers (84,572) 49ers (93,621)
1953: Redskins (82,678) Lions 93,751) 49ers (85,865)
1952: All Stars (88,316) Redskins (87,582)
1951: Redskins (95,985)
1950: Redskins (90,135)
1947: Redskins (80,889)
1946: All Stars (exact attendance not available)

Recent Seasonal Totals:

1952: 944,744 (20 games) 1953: 817,946 (20 games)

Ram-49er Series 1952-1954

1952: 67,799 (Non-Conf., LA) 77,698 (LA) 48,731 (SF) Total: 194,228
1953: 39,816 (Non-Conf., LA) 85,865 (LA) 43,922 (SF) Total: 169,603
1954: 84,572 (Non-Conf., LA) 93,261 (LA) 58,958 (SF) Total: 237,151

*All Time NFL Record

Stadium Seating Capacities

Baltimore Colts—Memorial Stadium	55,000
Chicago Bears—Wrigley Field	49,200
Chicago Cardinals—Comiskey Park	46,817
Cleveland Browns—Municipal Stadium	77,707
Detroit Lions—Briggs Stadium	52,853
Green Bay Packers—City Stadium, Green Bay	24,800
County Stadium, Milwaukee	37,000
Los Angeles Rams—Memorial Coliseum	101,296
New York Giants—Polo Grounds	58,995
Philadelphia Eagles—Shibe Park	40,135
Pittsburgh Steelers—Forbes Field	34,528
San Francisco 49ers—Kezar Stadium	60,000
Washington Redskins—Griffith Stadium	36,591

Rams' Records vs. National League

(1946-1954)

	Rams Won	Rams Lost	Tied	Ram Points	Opp. Points
Rams vs. Colts	3	1	0	135	37
Rams vs. Bears	9	8	1	457	433
Rams vs. Cards	4	5	2	262	247
Rams vs. Browns	1	3	0	82	122
Rams vs. Lions	13	6	0	547	392
Rams vs. Packers	14	4	0	554	317
Rams vs. Giant	5	0	0	155	91
Rams vs. Eagles	0	4	1	83	175
Rams vs. Steelers	3	0	1	114	42
Rams vs. 49ers	6	3	1	300	240
Rams vs. Redskins	2	1	0	115	71

Note: Series include championship playoff games with Philadelphia (1949), and Cleveland (1950 & 1951) and divisional playoffs with Chicago Bears (1950) and Detroit, (1952).

Lasts in Ram Football

Last Punt Return for Touchdown

By Rams: 1953—Woodley Lewis (78 yds.) against Detroit at Detroit.

By Opp.: 1951—By Jack Christiansen of Detroit (47 yds.) at Detroit.

Last Kickoff Return for Touchdown

By Rams: 1954—By Woodley Lewis (88 yds.) against Cardinals at Los Angeles.

By Opp.: 1951—By Wallace Triplett of Detroit (97 yds.) at Detroit.

Last Pass Interception Return for Touchdown

By Rams: 1954—Jack Dwyer (76 yds.) against Cardinals at Los Angeles.

By Opp.: 1954—Bill Stits (Detroit) lateralling to Carl Karilivacz (30 yds.) at Detroit.

Last Shutout

By Rams: 1954—Against Baltimore (48-0) at Baltimore.

By Opp.: 1949—Against Philadelphia (0-14) at Los Angeles.

Last Touchdown Shutout

By Rams: 1954—Against Baltimore (48-0) at Baltimore.

By Opp.: 1954—By Lions (3-21) at Detroit.

NFL Reference Data

1954 Statistical Leaders

Ball Carrying

	Atts.	Yds. Gain	Long Gain	Avg.	TD's
Joe Perry, San Francisco	173	1049	58	6.1	8
John Johnson, San Francisco	129	681	t38	5.3	9
Paul Younger, Los Angeles	91	610	t75	6.7	8
Dan Towler, Los Angeles	149	590	24	4.0	11
Maurice Bassett, Cleveland	144	588	22	4.1	6

Forward Passing

	PA	PC	Yds.	Pct. Comp.	TD.P	Long Gain	Int.	Avg. Gain
N. Van Brocklin, L.A.	260	139	*2637	53.5	13	t80	21	*10.14
Otto Graham, Cleve.	240	142	2092	59.2	11	t64	17	8.72
Zeke Bratowski, Bears	130	67	1087	51.5	8	t71	17	8.36
Tom Dublinski, Detroit	138	77	1073	55.8	8	t66	7	7.78
Bob Clatterbuck, N.Y.	101	50	781	49.5	6	t72	7	7.73

Scoring

	TD.R	TD.P	Tot. TD	XPT	XPM	FGA	FGM	Tot. Pts.
Bobby Walston, Philadel.	0	11	11	36	3	10	4	114
Doak Walker, Detroit	2	3	5	43	3	17	10	106
Lou Groza, Cleveland	0	0	0	37	1	24	16	85
Gordy Soltau, San Fran.	0	2	2	35	0	18	11	76
Ben Agajanian, New York	0	0	0	35	0	13	25	74

Pass Receiving

	No.	Yds.	Avg. Gain	Long Gain	Tds
Pete Pihos, Philadelphia	60	872	14.5	34	10
Bill Wilson, San Francisco	60	830	13.9	43	5
Bob Boyd, Los Angeles	53	1212	22.9	t80	6
Bill Howton, Green Bay	52	768	14.8	59	2
Dante Lavelli, Cleveland	47	802	17.1	64	7

Pass Interceptions

	No.	Yds. Ret.	Tds.	Long Ret.	Avg. Ret.
Dick Lane, Chicago Cards	10	181	0	64	18.1
Dick Alban, Washington	9	80	0	27	9.0
Em Tunnell, New York	8	108	0	43	13.5
Bob Hudson, Philadelphia	8	89	0	32	11.1
Jack Christiansen, Detroit	8	71	1	t30	10.5

Punting

	No.	Avg. Dist.	Long.	No. Blk.
Pat Brady, Pittsburgh	66	43.2	72	0
Horace Gillom, Cleveland	52	42.9	80	0
Norm Van Brocklin, Los Angeles	44	42.6	61	0
Tom Landry, New York	64	42.5	61	0
Max McGee, Green Bay	72	41.7	63	0

Punt Returns

	No.	Yds. Ret.	Avg.	Long. Ret.	Td.
Veryl Switzer, Green Bay	24	306	12.8	t93	1
Herb Johnson, New York	16	164	10.3	t48	1
Jack Christiansen, Detroit	23	225	9.8	t61	1
Jerry Williams, Philadelphia	23	153	6.7	25	0
Bill Reynolds, Cleveland	25	138	5.5	39	0

Kickoff Returns

	No.	Yds. Ret.	Avg.	Long. Ret.	Td.
Bill Reynolds, Cleveland	14	413	29.5	51	0
Les Goble, Chicago Cards	27	749	27.7	t94	2
Al Carmichael, Green Bay	20	531	26.6	49	0
Ollie Matson, Chicago Cardinals	17	449	26.4	t91	1
Dale Atkeson, Washington	24	623	26.0	t99	1

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National League Standings

1954

Western Conference

	W	L	T	Pct.	Points Own	Points Opp.
Detroit	9	2	1	.818	337	189
Chicago Bears	8	4	0	.667	301	279
San Francisco	7	4	1	.636	313	251
LOS ANGELES	6	5	1	.545	314	285
Green Bay	4	8	0	.333	234	251
Baltimore	3	9	0	.250	131	279

Eastern Conference

	W	L	T	Pct.	Points Own	Points Opp.
Cleveland	9	3	0	.750	336	162
Philadelphia	7	4	1	.636	284	230
New York	7	5	0	.583	293	184
Pittsburgh	5	7	0	.417	219	263
Washington	3	9	0	.250	207	432
Chicago Cardinals	2	10	0	.167	183	347

1953

Western Conference

	W	L	T	Pct.
Detroit	10	2	0	.833
San Francisco	9	3	0	.750
Los Angeles	8	3	1	.727
Chicago Bears	3	8	1	.273
Baltimore	3	9	0	.250
Green Bay	2	9	1	.182

Eastern Conference

	W	L	T	Pct.
Cleveland	11	1	0	.917
Philadelphia	7	4	1	.636
Washington	6	5	1	.545
Pittsburgh	6	6	0	.500
New York	3	9	0	.250
Chicago Cards	1	10	1	.091

1952

Western Division

	W	L	T	Pct.
Detroit	*10	3	0	.769
Los Angeles	9	4	0	.692
San Francisco	7	5	0	.583
Green Bay	6	6	0	.500
Chicago Bears	5	7	0	.417
Dallas	1	11	0	.083

Eastern Division

	W	L	T	Pct.
Cleveland	8	4	0	.667
Philadelphia	7	5	0	.583
New York	7	5	0	.583
Pittsburgh	5	7	0	.417
Chicago Cards	4	8	0	.333
Washington	4	8	0	.333

1951

Western Division

	W	L	T	Pct.
Los Angeles	8	4	0	.667
Detroit	7	4	1	.636
San Francisco	7	4	1	.636
Chicago Bears	7	5	0	.583
Green Bay	3	9	0	.250
New York Yanks	1	9	2	.100

Eastern Division

	W	L	T	Pct.
Cleveland	11	1	0	.909
N. Y. Giants	9	2	1	.818
Washington	5	7	0	.417
Pittsburgh	4	7	1	.364
Philadelphia	4	8	0	.333
Chicago Cards	3	9	0	.250

1950

Western Division	W	L	T	Pct.
Los Angeles	*10	3	0	.769
Chicago Bears	* 9	4	0	.699
New York Yanks	7	5	0	.583
Detroit	6	6	0	.500
Green Bay	3	9	0	.250
San Francisco	3	0	0	.250
Baltimore	1	11	0	.083

Eastern Division	W	L	T	Pct.
Cleveland	*11	2	0	.838
New York Giants	*10	3	0	.769
Philadelphia	6	6	0	.500
Pittsburgh	6	6	0	.500
Chicago Cards	5	7	0	.417
Washington	3	9	0	.250

*—Includes conference playoff games.

1949

Western Division	W	L	T	Pct.
Los Angeles	8	2	2	.800
Chicago Bears	9	3	0	.750
Chicago Cards	6	5	1	.545
Detroit	4	8	0	.333
Green Bay	2	10	0	.200

Eastern Division	W	L	T	Pct.
Philadelphia	11	1	0	.917
Pittsburgh	6	5	1	.545
New York Giants	6	6	0	.500
Washington	4	7	1	.364
New York Bulldogs	1	10	1	.091

1948

Western Division	W	L	T	Pct.
Chicago Cards	11	1	0	.917
Chicago Bears	10	3	0	.833
Los Angeles	6	5	1	.545
Green Bay	3	9	0	.250
Detroit	2	10	0	.167

Eastern Division	W	L	T	Pct.
Philadelphia	9	2	1	.818
Washington	7	5	0	.583
New York	4	8	0	.333
Pittsburgh	4	8	0	.333
Boston	3	9	0	.250

1947

Western Division	W	L	T	Pct.
Chicago Cards	9	3	0	.750
Chicago Bears	8	4	0	.667
Green Bay	6	5	1	.545
Los Angeles	6	6	0	.500
Detroit	3	9	0	.250

Eastern Division	W	L	T	Pct.
Pittsburgh	8	4	0	.667
Philadelphia	8	4	0	.667
Boston	4	7	1	.364
Washington	4	8	0	.333
New York	2	8	2	.200

1946

Western Division	W	L	T	Pct.
Chicago Bears	8	2	1	.800
Los Angeles	6	4	1	.600
Green Bay	6	5	0	.545
Chicago Cards	6	5	0	.545
Detroit	1	10	0	.091

Eastern Division	W	L	T	Pct.
New York	7	3	1	.700
Philadelphia	6	5	0	.545
Washington	5	5	1	.500
Pittsburgh	5	5	1	.500
Boston	2	8	1	.200

1945

Western Division	W	L	T	Pct.
*Cleveland	9	1	0	.900
Detroit	7	3	0	.700
Green Bay	6	4	0	.600
Chicago Bears	3	7	0	.300
Chicago Cards	1	9	0	.100

Eastern Division	W	L	T	Pct.
Washington	8	2	0	.800
Philadelphia	7	3	0	.700
New York	3	6	1	.333
Boston	3	6	1	.333
Pittsburgh	2	8	0	.200

*Now Los Angeles

1944

Western Division	W	L	T	Pct.	Eastern Division	W	L	T	Pct.
Green Bay	8	2	0	.800	New York	8	1	1	.889
Chicago Bears	6	3	1	.667	Philadelphia	7	1	2	.875
Detroit	6	3	1	.667	Washington	6	3	1	.667
Cleveland	4	6	0	.400	Boston	2	8	0	.200
Card-Pitt	0	10	0	.000	Brooklyn	0	10	0	.000

1943

Western Division	W	L	T	Pct.	Eastern Division	W	L	T	Pct.
Chicago Bears	8	1	1	.889	New York	6	3	1	.667
Green Bay	7	2	1	.778	Washington	6	3	1	.667
Detroit	3	6	1	.333	Phil-Pitt	5	4	1	.556
Chicago Cards	0	10	0	.000	Brooklyn	2	8	0	.200

1942

Western Division	W	L	T	Pct.	Eastern Division	W	L	T	Pct.
Chicago Bears	11	0	0	1.000	Washington	10	1	0	.909
Green Bay	8	2	1	.800	Pittsburgh	7	4	0	.636
Cleveland	5	6	0	.455	New York	5	5	1	.500
Chicago Cards	3	8	0	.273	Brooklyn	3	8	0	.273
Detroit	0	11	0	.000	Philadelphia	2	9	0	.182

1941

Western Division	W	L	T	Pct.	Eastern Division	W	L	T	Pct.
Chicago Bears	10	1	0	.909	New York	8	3	0	.727
Green Bay	10	1	0	.909	Brooklyn	7	4	0	.636
Detroit	4	6	1	.400	Washington	6	5	0	.546
Chicago Cards	3	7	1	.300	Philadelphia	2	8	1	.200
Cleveland	2	9	0	.182	Pittsburgh	1	9	1	.090

1940

Western Division	W	L	T	Pct.	Eastern Division	W	L	T	Pct.
Chicago Bears	8	3	0	.727	Washington	9	2	0	.818
Green Bay	6	4	1	.600	Brooklyn	8	3	0	.727
Detroit	5	5	1	.500	New York	6	4	1	.600
Cleveland	4	6	1	.400	Pittsburgh	2	7	2	.222
Chicago Cards	2	7	2	.222	Philadelphia	1	10	0	.091

1939

Western Division	W	L	T	Pct.	Eastern Division	W	L	T	Pct.
Green Bay	9	2	0	.819	New York	9	1	1	.900
Chicago Bears	8	3	0	.728	Washington	8	2	1	.800
Detroit	6	5	0	.546	Brooklyn	4	6	1	.400
Cleveland	5	5	1	.500	Philadelphia	1	9	1	.100
Chicago Cards	1	10	0	.091	Pittsburgh	1	9	1	.100

1938

Western Division	W	L	T	Pct.	Eastern Division	W	L	T	Pct.
Green Bay	8	3	0	.727	New York	8	2	1	.800
Detroit	7	4	0	.636	Washington	6	3	2	.667
Chicago Bears	6	5	0	.545	Brooklyn	4	4	3	.500
Cleveland	4	7	0	.364	Philadelphia	5	6	0	.455
Chicago Cards	2	9	0	.182	Pittsburgh	2	9	0	.182

Team Summary 1954 League Games

COLTS		CARDS		LIONS		RAMS	
0	Rams 48	10	Giants 41	48	Bears 23	48	Colts 0
20	Giants 14	16	Eagles 35	21	Rams 3	24	49ers 24
9	Bears 28	7	Browns 31	35	Colts 0	3	Lions 21
0	Lions 35	17	Giants 31	31	49ers 37	17	Packers 35
6	Packers 7	3	Browns 35	27	Rams 24	42	Bears 38
21	Redskins 24	17	Steelers 14	27	Colts 3	24	Lions 27
3	Lions 27	14	Eagles 30	48	49ers 7	42	49ers 34
13	Packers 24	17	Rams 28	21	Packers 17	28	Cardinals 17
13	Bears 28	38	Redskins 16	28	Packers 24	17	Giants 16
17	49ers 13	17	Steelers 20	13	Eagles 13	13	Bears 24
22	Rams 21	7	Bears 29	24	Bears 28	21	Colts 22
7	49ers 10	20	Redskins 37	14	Browns 10	35	Packers 27

BEARS		BROWNS		PACKERS		GIANTS	
23	Lions 48	10	Eagles 28	20	Steelers 21	41	Cardinals 10
10	Packers 3	31	Cardinals 7	3	Bears 10	14	Colts 20
28	Colts 9	27	Steelers 55	17	49ers 23	51	Redskins 21
24	49ers 31	35	Cardinals 3	35	Rams 17	31	Cardinals 17
38	Rams 42	24	Giants 14	7	Colts 6	24	Redskins 7
31	49ers 27	62	Redskins 3	37	Eagles 14	14	Browns 24
28	Packers 23	39	Bears 10	23	Bears 28	30	Steelers 6
10	Browns 39	6	Eagles 0	24	Colts 13	27	Eagles 14
28	Colts 13	16	Giants 7	17	Lions 21	16	Rams 17
24	Rams 13	34	Redskins 14	24	Lions 28	7	Browns 16
29	Cardinals 7	42	Steelers 7	0	49ers 35	24	Steelers 3
28	Lions 24	10	Lions 14	27	Rams 35	14	Eagles 29

EAGLES		49ERS		STEELERS		REDSKINS	
28	Browns 10	41	Redskins 7	21	Packers 20	7	49ers 41
35	Cardinals 16	24	Rams 24	37	Redskins 7	7	Steelers 37
24	Steelers 22	23	Packers 17	22	Eagles 24	21	Giants 51
49	Redskins 21	34	Bears 21	55	Browns 27	21	Eagles 49
7	Steelers 17	37	Lions 31	17	Eagles 7	7	Giants 24
14	Packers 37	27	Bears 31	14	Cardinals 17	24	Colts 21
30	Cardinals 14	34	Rams 42	6	Giants 30	3	Browns 62
14	Giants 27	7	Lions 40	14	Redskins 17	17	Steelers 14
0	Browns 6	31	Steelers 3	3	49ers 31	16	Cardinals 38
41	Redskins 33	13	Colts 17	20	Cardinals 17	33	Eagles 41
13	Lions 13	35	Packers 0	3	Giants 24	14	Browns 34
29	Giants 14	10	Colts 7	7	Browns 42	37	Cardinals 20

Championship Playoff Results

1933—Chicago Bears, 23; New York, 21. At Chicago, Dec. 17.
1934—New York, 30; Chicago Bears, 13. At New York, Dec. 9.
1935—Detroit, 26; New York, 7. At Detroit, Dec. 15.
1936—Green Bay, 21; Boston, 6. At New York, Dec. 13.
1937—Washington, 28; Chicago Bears, 21. At Chicago, Dec. 12.
1938—New York, 23; Green Bay, 17. At New York, Dec. 11.
1939—Green Bay, 27; New York, 0. At Milwaukee, Dec. 10.
1940—Chicago Bears, 73; Washington, 0. At Washington, Dec. 8.
1941—Chicago Bears, 37; New York, 9. At Chicago, Dec. 21.
1942—Washington, 14; Chicago Bears, 6. At Washington, Dec. 13.
1943—Chicago Bears, 41; Washington, 21. At Chicago, Dec. 26.
1944—Green Bay, 14; New York, 7. At New York, Dec. 17.
1945—**RAMS**, 15; Washington, 14. At Cleveland, Dec. 16.
1946—Chicago Bears, 24; New York, 14. At New York, Dec. 15.
1947—Chicago Cardinals, 28; Phila. Eagles, 21. At Chicago, Dec. 28.
1948—Philadelphia, 7; Chicago Cards, 0. At Philadelphia, Dec. 19.
1949—Philadelphia, 14; **RAMS**, 0. At Los Angeles, Dec. 18.
1950—Cleveland, 30; **RAMS**, 28. At Cleveland, Dec. 24.
1951—**RAMS**, 24, Cleveland Browns, 17. At Los Angeles, Dec. 23.
1952—Detroit 17; Cleveland 7. At Cleveland, Dec 28.
1953—Detroit, 17; Cleveland, 16. At Detroit, Dec. 27.
1954—Cleveland, 56; Detroit, 10. At Cleveland, Dec. 26.

All-Star Game Results

1934—Bears, 0; All-Stars, 0
1935—Bears, 5; All-Stars,0
1936—Lions, 7; All-Stars, 7
1937—All-Stars, 6; Packers, 0
1938—All-Stars, 28; Redskins, 16
1939—Giants, 9; All-Stars, 0
1940—Packers, 45; All-Stars, 28
1941—Bears, 37; All-Stars, 13
1942—Bears, 21; All-Stars, 0
1943—All-Stars, 27; Redskins, 7
1944—Bears, 24; All-Stars, 21
1945—Packers, 19; All-Stars, 7
1946—All-Stars, 16, RAMS, 0
1947—All-Stars, 16; Bears, 0
1948—Cardinals, 28; All-Stars, 0
1949—Eagles, 38; All-Stars, 0
1950—All-Stars, 17; Eagles, 7
1951—Browns, 33; All-Stars, 0
1952—RAMS, 10; All-Stars, 7
1953—Lions, 24; All-Stars, 10
1954—Lions, 31; All-Stars, 6
1955—All-Stars, 30; Browns, 27

	W	L	T
All-Stars	7	13	2
Professionals	13	7	2

Pro Bowl Game Results

(1951-1955)

1951—American Conference .. 28 National Conference 27
1952—National Conference ... 30 American Conference 13
1953—National Conference ... 37 American Conference 7
1954—Eastern Conference ... 20 Western Conference 9
1955—Western Conference .. 26 Eastern Conference 19

The Opponents

CLEVELAND BROWNS

Sept. 2 at L. A.—8:30 p.m.

Coach: Paul Brown — **Home Field:** Cleve. Mun. Stadium

Pub. Director: Harold Sauerbrei — **1954 Record:** W 9 L 3

1955 Schedule
Sept. 25 'Skins (H)
Oct. 2 49ers (A)
Oct. 9 Eagles (H)
Oct. 16 'Skins (A)
Oct. 23 Packers (H)
Oct. 30 Cards (A)
Nov. 6 Giants (H)
Nov. 13 Eagles (A)
Nov. 20 Steelers (H)
Nov. 27 Giants (A)
Dec. 4 Steelers (A)
Dec. 11 Cards (H)

Top Scorers: Alex Groza—85 pts., 37 XP, 16 FG.
Otto Graham—48 pts., 8 TDs.

Top Runners: Maurice Bassett—144 atts., 588 yds., 4.1 avg.
Chet Hanulak—59 atts., 296 yds., 5.0 avg.

Top Passer: Otto Graham—240 atts., 142 comp., 2092 yds., 13 TDs.

Top Receivers: Dante Lavelli—47 for 802 and 7 TDs.
Darrell Breswter—42 for 676 and 4 TDs.

Ram-Brown Series

	Rams	Browns		Rams	Browns
*1950	28	30	*1951	24	17
1951	23	38	1952	7	37

4 Games—Won by Rams, 1; by Browns, 3

*World Championship Games

About the Browns

The Cleveland club, under the coaching of Paul Brown, have compiled one of the greatest records in professional football. Since 1950 team has finished on top of the divisional standings each year and annexed the World's championship in 1950 by defeating Rams 30-28, and in 1954 by swamping Detroit 56-10. The team was equally successful in the All-American Conference prior to 1950.

The 1950 and 1951 games between the Browns and the Rams for the World's Championship have been chronicled as two of the most thrilling in NFL records. Lou Groza won the first with a field goal in the closing seconds of play. Tom Fears, still a member of the Rams squad, was the hero of the second, catching the winning touchdown pass.

BALTIMORE COLTS

Nov. 19 at Baltimore—2:05 **Dec. 4 at L. A.—2:05**

Coach: W. C. "Weeb" Ewbank **Home Field:** Memorial Stadium

Pub. Director: John Steadman **1954 Record:** W 3 L 9

1955 Schedule
Sept. 25 Bears (H)
Oct. 1 Lions (H)
Oct. 8 Packers (AM)
Oct. 16 Bears (A)
Oct. 23 'Skins (H)
Oct. 29 Packers (H)
Nov. 5 Lions (A)
Nov. 13 Giants (A)
Nov. 20 Rams (H)
Nov. 27 49ers (H)
Dec. 4 Rams (A)
Dec. 11 49ers (A)

Top Scorers: Gary Kerkorian—32 pts., 1 TD, 11 XP, 5 FG.
Buddy Young—30 pts., 5 TDs.

Top Runners: Zollie Toth—86 atts., 316 yds., 3.6 avg.
Buddy Young—70 atts., 314 yds., 4.4 avg.

Top Passer: Gary Kerkorian—217 atts., 117 comp., 1515 yds., 9 TDs.

Top Receivers: Lloyd Colteryahn—30 for 384, 0 TDs.
Royce Womble—30 for 338 and 3 TDs.

Ram-Colt Series

	Rams	Colts		Rams	Colts
1953	21	13	1954	48	0
	45	2		21	22

4 Games—Won by Rams, 3; Colts, 1

1954 Games

At Baltimore: Norm Van Brocklin hit 15 of his 19 passes, including one on the first play of the game to Skeet Quinlan for 80 yards and a TD, as the Rams rolled to an easy win in the season's opener. Van's tosses went for 293 yards. Richter and Carey added field goals while Towler, Wade and Hirsch scored six-pointers. Defensively, the Rams were superb, holding the Colts to only 19 yards in 17 rushing attempts.

At Los Angeles: A brilliant passing exhibition by Cotton Davidson in the closing moments of the fourth quarter set up Gary Kerkorian's successful 13 yard field goal attempt. The boot—erasing a 19-21 Colt deficit—came with just 12 seconds remaining in the game. Previously Davidson had hit seven consecutive passes on a drive which started on the Colt 20. The Rams trailed throughout the game until taking their short lived lead with five minutes to play in the game. Fifteen Colt points were scored on field goals, Bert Rechichar booting three, Kerkorian two.

	1	2	3	4	Total
Rams	13	14	7	14	48
Colts	0	0	0	0	0

	1	2	3	4	Total
Rams	0	7	0	14	21
Colts	3	10	6	3	22

CHICAGO BEARS

Oct. 30 at L. A.—2:05 **Nov. 13 at Chicago—1:05**

Coach: George Halas **Home Field:** Wrigley Field
Publicity Director: Frank Korch **1954 Record:** W 8 L 4

1955 Schedule
Sept. 25 Colts (A)
Oct. 2 Packers (A)
Oct. 9 49ers (H)
Oct. 16 Colts (H)
Oct. 23 49ers (A)
Oct. 30 Rams (A)
Nov. 6 Packers (H)
Nov. 13 Rams (H)
Nov. 20 Lions (A)
Nov. 27 Cards (A)
Dec. 4 Lions (H)
Dec. 11 Eagles (H)

Top Scorers: Harlon Hill—72 pts., 12 TDs
George Blanda—47 pts., 23 XP, 8 FG.

Top Runners: Chick Jagade—157 atts., 498 yds., 3.2 avg.
Bill Stone—79 atts., 306 yds., 3.9 avg.

Top Passers: Zeke Bratowski—130 atts., 67 comp., 1087 yds., 8 TDs.
George Blanda—281 atts., 131 comp., 1929 yds., 15 TDs.

Top Receivers: Harlon Hill—45 for 1124 and 12 TDs.
Jim Dooley—34 for 658 and 7 TDs.

Ram-Bear Series

	Rams	Bears		Rams	Bears		Rams	Bears
1946	28	28	1949	31	16	1952	31	7
	21	27		27	24		40	24
1947	21	41	1950	20	24	1953	38	24
	17	14		14	24		21	24
				*24	14			
1948	21	42	1951	42	17	1954	42	38
	6	21					13	24

18 Games—Won by Rams, 9; by Bears, 8; 2 Tie
Most Points—Rams, 42 in '51 and '54; Bears, 42 in 1948
Longest Win Streak—5 games by Rams
*Western Division Playoff

1954 Games

At Los Angeles: Tank Younger and Dan Towler scored touchdowns within two minutes at the end of the third quarter to give the Rams an 11 point lead, their longest of the game. It proved to be a big enough bulge in a see-saw game which was tied three times. George Blanda was the big gun for the Bears, hitting 23 passes including four TD shots. He also contributed a field goal and five conversions.

At Chicago: Zeke Bratowski threw a pair of touchdown strikes and former Ram Larry Brink rambled 79 yards with an intercepted Van Brocklin pitchout which was more than enough points for the Bears to defeat the Rams. Aside from an 80 yard TD pass from Van Brocklin to Bob Boyd in the early moments of the game, the Rams were impotent.

	1	2	3	4	Total
Rams	7	14	14	7	42
Bears	7	14	3	14	38

	1	2	3	4	Total
Rams	7	6	0	0	13
Bears	14	3	7	0	24

DETROIT LIONS

Oct. 9 at Detroit—2:05 **Oct. 23 at L. A.—2:05**

Coach: Raymond "Buddy" Parker **Home Field:** Briggs Stadium
Publicity Director: Bud Erickson **1954 Record:** W 9 L 2 T 1

1955 Schedule
Sept. 25 Packers (A)
Oct. 1 Colts (A)
Oct. 9 Rams (H)
Oct. 16 49ers (H)
Oct. 23 Rams (A)
Oct. 30 49ers (A)
Nov. 5 Colts (H)
Nov. 13 Steelers (A)
Nov. 20 Bears (H)
Nov. 24 Packers (H)
Dec. 4 Bears (A)
Dec. 11 Giants (A)

Top Scorers: Doak Walker — 106 pts., 5 TDs, 43 XP, 11 FG.
Jug Girard—42 pts., 7 TDs.

Top Runners: Lew Carpenter — 104 atts., 476 yds., 4.6 avg.
Bill Bowman—96 atts., 397 yds., 4.1 avg.

Top Passers: Tom Dublinski — 138 atts., 77 comp., 1073 yds., 8 TDs.
Bobby Layne — 246 atts., 135 comp., 1818 yds., 14 Tds.

Top Receivers: Dorne Dibble—46 for 768 and 6 TDs. Bill Bowman—34 for 288 and 2 TDs.

Ram-Lion Series

	Rams	Lions		Rams	Lions		Rams	Lions
1946	35	14	1949	27	24	1952	14	17
	41	20		21	10		16	24
							*21	31
1947	27	13	1950	30	28	1953	31	19
	28	17		65	24		37	24
1948	44	7	1951	27	21	1954	3	21
	34	27		22	24		24	27

*Western Division Playoff

19 Games—Won by Rams, 13; by Lions, 6.
Most Points—By Rams, 65 in 1950; by Lions, 28 in 1950.
Longest Win Streak—11 Games by Rams.

1954 Games

At Detroit: The Lions inflicted the first touchdown-whitewash in 67 Ram games before 56,523 persons. Dublinski sneaked for a Lion first half touchdown, then early in the third quarter Bill Stits intercepted a Van Brocklin pass, lateralled to Karilivacz who ran 30 yards to score. Lew Carpenter raced 60 yards for the final score late in the fourth period.

At Los Angeles: Detroit's 80 yard touchdown drive in the closing minutes of the fourth quarter erased a 24-20 LA lead. Hoernschemeyer scored the winning touchdown, with Leon Hart and Dorne Dibble contributing earlier scores. Doak Walker booted a pair of field goals. For the Rams, Tank Younger carried the load, scoring twice and picking up 140 yards on his 18 carries.

	1	2	3	4	Total
Rams	3	0	0	0	3
Lions	7	0	7	7	21

	1	2	3	4	Total
Rams	14	0	7	3	24
Lions	3	14	3	7	27

GREEN BAY PACKERS

Oct. 16 at Milwaukee—1:35 **Dec. 11 at L. A.—2:05**

Coach: Lisle W. Blackbourn

Publicity Director: Bonnie Ryan

Home Field: City Stad., Green Bay
County Stadium, Milwaukee

1954 Record: W 4 L 8

1955 Schedule
Sept. 25 Lions (H)
Oct. 2 Bears (H)
Oct. 8 Colts (Mil)
Oct. 16 Rams (Mil)
Oct. 23 Browns (A)
Oct. 29 Colts (A)
Nov. 6 Bears (A)
Nov. 13 Cards (H)
Nov. 20 49ers (Mil)
Nov. 24 Lions (A)
Dec. 4 49ers (A)
Dec. 11 Rams (A)

Top Scorers: Fred Cone—54 pts., 27 XP, 9 FG.
Max McGee—54 pts., 9 TDs.

Top Runners: "Breezy" Reid—99 atts., 501 yds., 5.1 avg.
Tobin Rote—67 atts., 301 yds., 4.5 avg.

Top Passer: Tobin Rote—382 atts., 180 comp., 2311 yds., 14 TDs.

Top Receivers: Bill Howton—52 for 768 and 2 TDs.
Howie Ferguson—41 for 398 and 0 TDs.
Max McGee—36 for 614 and 9 TDs.

Ram-Packer Series

	Rams	GB		Rams	GB		Rams	GB
1946	21	17	1945	48	7	1952	30	28
	38	17		35	7		45	27
1947	14	17	1950	45	14	1953	38	20
	10	30		51	14		33	17
1948	0	16	1951	28	0	1954	17	35
	24	10		42	14		36	27

18 Games—Won by Rams, 14; by Packers, 4
Most Points—Rams, 51 in 1950; Packers, 35 in 1954
Longest Win Streak—11 games by Rams

1954 Games

At Milwaukee: The Packers broke an 11 game losing streak to the Rams by upsetting their tormentors in Milwaukee, 35-17. Paced by Tobin Rote, who hit 21 of his 37 passes—three of them for touchdowns—the Packers surged to their win in the final quarter. Green Bay maintained control of the ball most of the game as they rolled up 28 first downs to only 15 by the Rams.

A Van Brocklin-Boyd pass play, good for 71 yards, provided one Ram score and a 66 yard pass to Hirsch set up Tank Younger's one yard smash for the other.

At Los Angeles: Dan Towler scored three touchdowns while Bill Wade and Norm Van Brocklin combined to produce 434 yards by passing as the Rams closed out the season with a win over the Packers. Every bit of the LA offense was needed as Tobin Rote again played havoc with Ram defenses, passing for two scores and running for another himself.

	1	2	3	4	Total
Rams	0	7	3	7	17
Packers	0	7	7	21	35

	1	2	3	4	Total
Rams	14	7	7	7	35
Packers	7	13	0	7	27

NEW YORK GIANTS

Aug. 28 at Portland—8:00 p.m.

Coach: Jim Lee Howell

Home Field: Polo Grounds

Publicity Director: Robert Daley

1954 Record: W 7 L 5

1955 Schedule
Sept. 24 Eagles (A)
Oct. 2 Cards (A)
Oct. 9 Steelers (A)
Oct. 16 Cards (H)
Oct. 23 Steelers (H)
Oct. 30 'Skins (H)
Nov. 6 Browns (A)
Nov. 13 Colts (H)
Nov. 20 Eagles (H)
Nov. 27 Browns (H)
Dec. 4 'Skins (A)
Dec. 11 Lions (A)

Top Scorers: Ben Agajanian—74 pts., 35 XP, 13 FG.
Ken MacAfee—48 pts., 8 TDs.

Top Runners: Eddie Price—135 atts., 555 yds., 4.1 avg.
Frank Gifford—66 atts., 368 yds., 5.6 avg.

Top Passer: Bob Clatterbuck — 101 atts., 50 comp., 781 yds., 6 TDs.

Top Receivers: Bob Schnelker—30 for 550 and 8 TDs.
Kyle Rote—29 for 551 and 2 TDs.

Ram-Giant Series

	Rams	Giants
1946	31	21
1947	34	10
1948	52	37
1953	21	7
1954	17	16

* Giants and Rams meet only in a non-conference game in 1955

5 Games—Won by Rams, 5; by Giants, 0

1954 Game

At New York: Ben Agajanian, the former Ram "toe," put the foot back in football at the Polo Grounds as he connected on field goal shots from the 33, 18 and 35 to build a half time lead of 16-10 for the Giants. After a Van Brocklin to Fears TD pass had nudged the Rams back in the lead, Ben's final attempt from the 41 with just minutes left in the game hit the cross bar. Richter booted a 35 yarder and Dan Towler sprinted around right end for 31 yards to account for the rest of the Ram scoring.

	1	2	3	4	Total
Rams	3	7	7	0	17
Giants	7	9	0	0	16

PHILADELPHIA EAGLES

Sept. 17 at Denver, 8:30 P.M.

Coach: James Trimble

Home Field: Connie Mack Stadium

Publicity Director: Ed Hogan

1954 Record: W 7 L 4 T 1

1955 Schedule
Sept. 24 Giants (H)
Oct. 1 'Skins (H)
Oct. 9 Browns (A)
Oct. 15 Steelers (A)
Oct. 23 Cards (A)
Oct. 30 Steelers (H)
Nov. 6 'Skins (A)
Nov. 13 Browns (H)
Nov. 20 Giants (A)
Nov. 27 Rams (H)
Dec. 4 Cards (H)
Dec. 11 Bears (A)

Top Scorers: Bobby Walston—114 pts., 11 TDs, 36 XP, 4 FG.
Pete Pihos—60 pts., 10 TDs.

Top Runners: Jim Parmer—119 atts., 408 yds., 3.4 avg.
Toy Ledbetter—81 atts., 241 yds., 3.0 avg.

Top Passers: Adrian Burk—231 atts., 123 comp., 1740 yds., 6 TDs.
Bobby Thomason—170 atts., 83 comp., 1242 yds., 10 TDs.

Top Receivers: Pete Pihos—60 for 872 and 10 TDs.
Jerry Williams—44 for 668 and 3 TDs.

Ram-Eagle Series

	Rams	Eagles		Rams	Eagles
1946	14	25	1949	14	38
				*0	14
1947	7	14	1950	20	56
1948	28	28			

6 Games—Won by Rams, 0; by Eagles, 5; 1 Tied
*Championship Playoff

About the Eagles

If "jinxs" hold in professional football, the Eagles most certainly have the hex on Los Angeles. The Rams have been able to tie Philadelphia only once in six league games and have yet to win one. Non-Conference games have been equally unsuccessful, the eastern team snapping a 1954 six game pre-season streak by the Rams in which they had won five and tied one by dumping them in San Antonio, 24-20.

●

Acclaimed as the game's foremost linebacker, Chuck Bednarik will spearhead the Eagles defensive platoon again this season. It will mark his 7th professional campaign. The big noise for the Philadelphians on the offensive platoon is another old veteran, end Pete Pihos. The former Indians star led the NFL in pass receiving last season.

PITTSBURGH STEELERS

Aug. 6 at Portland—8:00 p.m. **Oct. 2 at L. A.—2:05**

Coach: Walter Kiesling **Home Field:** Forbes Field

Publicity Director: Ed Kiely **1954 Record:** W 5 L 7

1955 Schedule
Sept. 25 Cards (H)
Oct. 2 Rams (A)
Oct. 9 Giants (H)
Oct. 15 Eagles (H)
Oct. 23 Giants (A)
Oct. 30 Eagles (A)
Nov. 5 Cards (A)
Nov. 13 Lions (H)
Nov. 20 Browns (A)
Nov. 27 'Skins (H)
Dec. 4 Browns (H)
Dec. 11 'Skins (A)

Top Scorers: Ray Mathews—48 pts., 8 TDs.
John Lattner—42 pts., 7 TDs.

Top Runners: Fran Rogel—111 atts., 415 yds., 3.7 avg.
Ray Mathews—80 atts., 242 yds., 3.0 avg.

Top Passer: Jim Finks—306 atts., 164 comp., 2003 yds., 14 TDs.

Top Receivers: Ray Mathews—44 for 652 and 6 TDs.
Elbie Nickel—40 for 584 and 5 TDs.

Ram-Steeler Series

	Rams	Steelers		Rams	Steelers
1947	48	4	1949	7	7
1948	31	14	1952	28	14

4 Games—Won by Rams, 3; by Steelers, 0; 1 Tied

About the Steelers

"Most improved team in the league" is apt to be what they will be saying about the Steelers this year. After less than two weeks of practice they surprised the experts in Portland on August 6 by playing the Rams on even terms and dropping a hard fought 35-24 decision. On two occasions the rugged Pitt team led the Rams.

●

Although the Steelers might be a little thin in spots, there is no question that their starting offensive backfield—Jim Finks at quarter, Ray Mathews at left half, Lynn Chadnois at right half and Fran Rogel at fullback—ranks among the very best in the league. Elbie Nickel makes a great target for Finks in his short passing game.

●

The Steelers turned in one of the stunners of the 1954 season when they whacked champion-to-be Cleveland 55-27 early in the year.

SAN FRANCISCO 49ers

Sept. 25 at S. F.—2:05 **Nov. 6 at L. A.—2:05**

Coach: Norman "Red" Strader **Home Field:** Kezar Stadium
Publicity Director: Dan McGuire **1954 Record:** W 7 L 4 T 1

1955 Schedule
Sept. 25 Rams (H)
Oct. 2 Browns (H)
Oct. 9 Bears (A)
Oct. 16 Lions (A)
Oct. 23 Bears (H)
Oct. 30 Lions (H)
Nov. 6 Rams (A)
Nov. 13 'Skins (A)
Nov. 20 Packers (A)
Nov. 27 Colts (A)
Dec. 4 Packers (H)
Dec. 11 Colts (H)

Top Scorers: Gordy Soltau—76 pts., 2 TDs, 31 XP, 11 FG.
Joe Perry—48 pts., 8 TDs, 6 XP, 1 FG.

Top Runners: Joe Perry—173 atts., 1049 yds., 6.1 avg.
John Johnson—129 atts., 681 yds., 5.3 avg.

Top Passer: Y. A. Tittle—295 atts., 170 comp., 2205 yds., 9 TDs.

Top Receivers: Bill Wilson—60 for 830 and 5 TDs.
Bill Jessup—30 for 565 and 3 TDs.

Ram-49er Series

	Rams	49ers		Rams	49ers		Rams	49ers
1950	35	14	1952	35	9	1954	24	24
	28	21		34	21		42	34
1951	17	44	1953	30	31			
	23	16		27	31			

10 Games—Won by Rams, 6; by 49ers, 3; Tied, 1
Most Points—Rams, 42 in 1954; 49ers, 44 in 1951

1954 Games

At Los Angeles: In a typical Ram-49er contest, the outcome of this one was in doubt until the final gun. The Rams were driving for what appeared to be a game clinching touchdown late in the fourth quarter when Towler fumbled on the 49er 5 yard line. Eight plays later Hugh McElhenny went 28 yards for a 49er score to give his team a 24-17 lead. Moments later he fumbled Van Brocklin's punt on his own 34 and six plays later Towler bowled over from the one to knot the score again. The score was tied at 10-10 and 17-17 at the end of the second and third quarters.

At San Francisco: Rallying from a 7-17 deficit at the end of the first quarter, the Rams pulled ahead 21-20 at halftime. After building a 35-20 lead they were able to hold off the bull-like rushes of Joe Perry and John H. Johnson. Tank Younger was the big noise for the Rams on the ground, picking up 114 yards in his 18 attempts while Van Brocklin had a phenomenal passing day hitting 16 for 18, three for touchdowns.

	1	2	3	4	Total
Rams	3	7	7	7	24
49ers	7	3	7	7	24

	1	2	3	4	Total
Rams	7	14	14	7	42
49ers	17	3	0	14	34

WASHINGTON REDSKINS

Aug. 17 at L. A.

Coach: Joe Kuharich **Home Field:** Griffith Stadium

Publicity Director: Dick McCann **1954 Record:** W 3 L 9

1955 Schedule
Sept. 25 Browns (A)
Oct. 1 Eagles (A)
Oct. 9 Cards (H)
Oct. 16 Browns (H)
Oct. 23 Colts (A)
Oct. 30 Giants (A)
Nov. 6 Eagles (H)
Nov. 13 49ers (H)
Nov. 20 Cards (A)
Nov. 27 Steelers (A)
Dec. 4 Giants (H)
Dec. 11 Steelers (H)

Top Scorers: Hugh Taylor—48 pts., 8 TDs
Billy Wells—24 pts., 4 TDs.

Top Runners: Billy Wells—100 atts., 516 yds., 5.2 avg.
Rob Goode—107 atts., 452 yds., 4.2 avg.

Top Passers: Al Dorow—138 atts., 70 comp., 881 yds., 8 TDs.
Jack Scarbath—109 atts., 44 comp., 793 yds., 7 TDs.

Top Receivers: Hugh Taylor—37 for 659 and 8 TDs.
Ed Barker—23 for 346 yds., and 3 TDs.

Ram-Redskin Series

	Rams	R'Skins
1948	41	13
1949	53	27
1951	21	31

3 Games — Won by Rams, 2; R'Skins, 1

Los Angeles Times Non-Conference Series

	Rams	R'Skins
1946	16	14
1947	20	7
1948	10	21
1949	28	34
1950	14	17

	Rams	R'Skins
1951	58	14
1952	45	23
1953	20	7
1954	27	7

9 Games—Won by Rams, 6; Redskins, 3

1954 Game

At Los Angeles: Dan Towler and Les Richter alternated touchdowns and field goals and Woodley Lewis tossed in a 95 yard K.O. return for a TD as the Rams made it three straight over Washington, in the LA Times charity game series. Towler scored from the one and two while Richter's boots traveled 22 and 34. Tank Younger gave notice of things to come as he averaged 6.9 yards on 10 carries.

	1	2	3	4	Total
Rams	10	10	7	0	27
Redskins	0	0	0	7	7

Club Directory

Daniel F. Reeves	President
Edwin Pauley	Owner
Fred Levy, Jr.	Owner
James H. Seley,	Owner
Paul Schissler	Advisory Assistant
Sid Gillman	Head Coach
Joe Madro	Line Coach
Joe Thomas	Line Coach
Jack Faulkner	Backfield Coach
Lowell Storm	End Coach
Eddie Kotal	Player Procurement
Bill John	Business Manager
Tex Schramm	Assistant to the President
Bert E. Rose, Jr.	Director of Publicity
Dr. Daniel J. Fortman	Team Physician
George Menefee	Trainer
Bill Granholm	Equipment Manager
Leo Ward	Legal Counsel
Bob Kelley	Radio Announcer
John T. Boudreau	Musical Director
James G. Fay	Auditor
Don Spencer, Inc., New York City	Nat. Advertising Rep.

Club Offices: 7813 Beverly Blvd., Los Angeles 36, Calif.
Phone: WEbseter 3-8291.

Home Field: Los Angeles Memorial Coliseum.
Capacity: 101,296.

Training Camp: University of Redlands.

Colors: Royal Blue, Gold and White.

1955 NFL Schedule

BALTIMORE COLTS

Sept.	25—Chicago Bears	2:05
Oct.	1—Detroit	7:35
Oct.	8—Green Bay at Milwaukee	7:35
Oct	16—at Chicago Bears	1:05
Oct	23—Washington	2:05
Oct.	29—Green Bay	7:35
Nov.	5—at Detroit	7:35
Nov.	13—at New York	2:05
Nov.	20—Los Angeles	2:05
Nov.	27—San Francisco	2:05
Dec.	4—at Los Angeles	2:05
Dec	11—at San Francisco	2:05

CHICAGO BEARS

Sept.	25—at Baltimore	2:05
Oct.	2—at Green Bay	1:35
Oct.	9—San Francisco	1:05
Oct.	16—Baltimore	1:05
Oct.	23—at San Francisco	2:05
Oct.	30—at Los Angeles	2:05
Nov.	6—Green Bay	1:05
Nov.	13—Los Angeles	1:05
Nov.	20—at Detroit	2:05
Nov.	27—at Chicago Cards	1:05
Dec.	4—Detroit	1:05
Dec.	11—Philadelphia	1:05

CHICAGO CARDINALS

Sept.	26—at Pittsburgh	7:35
Oct.	2—New York	1:05
Oct.	9—at Washington	2:05
Oct.	16—at New York	2:05
Oct.	23—Philadelphia	1:05
Oct.	30—Cleveland	1:05
Nov.	5—Pittsburgh	8:05
Nov.	13—at Green Bay	1:05
Nov.	20—Washington	1:05
Nov.	27—Chicago Bears	1:05
Dec.	4—at Philadelphia	2:05
Dec.	11—at Cleveland	2:05

CLEVELAND BROWNS

Sept.	25—Washington	2:05
Oct.	2—at San Francisco	*2:05
Oct.	9—Philadelphia	2:05
Oct.	16—at Washington	2:05
Oct.	23—Green Bay	2:05
Oct.	30—at Chicago Cards	1:05
Nov.	6—New York	2:05
Nov.	13—at Philadelphia	2:05
Nov.	20—Pittsburgh	2:05
Nov.	27—at New York	2:05
Dec.	4—at Pittsburgh	2:05
Dec.	11—Chicago Cards	2:05

DETROIT LIONS

Sept.	25—at Green Bay	1:35
Oct.	1—at Baltimore	7:35
Oct.	9—Los Angeles	2:05
Oct.	16—San Francisco	2:05
Oct.	23—at Los Angeles	2:05
Oct.	30—at San Francisco	2:05
Nov.	5—Baltimore	7:35
Nov.	13—at Pittsburgh†	2:05
Nov.	20—Chicago Bears	2:05
Nov.	24—Green Bay (Thanksgiving Day)	11:05
Dec.	4—at Chicago Bears	1:05
Dec.	11—New York	2:05

GREEN BAY PACKERS

Sept.	25—Detroit	1:35
Oct.	2—Chicago Bears	1:35
Oct.	8—Baltimore at Milwaukee	7:35
Oct.	16—Los Angeles at Milwaukee	1:35
Oct.	23—at Cleveland	2:05
Oct.	29—at Baltimore	7:35
Nov.	6—at Chicago Bears	1:05
Nov.	13—Chicago Cards	1:05
Nov.	20—San Francisco at Milwaukee	1:05
Nov.	24—at Detroit (Thanksgiving Day)	11:05
Dec.	4—at San Francisco	2:05
Dec.	11—at Los Angeles	2:05

LOS ANGELES RAMS

Sept.	25—at San Francisco	2:05
Oct.	2—Pittsburgh	3:05
Oct.	9—at Detroit	2:05
Oct.	16—Green Bay at Milwaukee	1:35
Oct.	23—Detroit	2:05
Oct.	30—Chicago Bears	2:05
Nov.	6—San Francisco	2:05
Nov.	13—at Chicago Bears	1:05
Nov.	20—at Baltimore	2:05
Nov.	27—at Philadelphia	2:05
Dec.	4—Baltimore	2:05
Dec.	11—Green Bay	2:05

NEW YORK GIANTS

Sept.	24—at Philadelphia	7:35
Oct.	2—at Chicago Cards	1:05
Oct.	9—at Pittsburgh	2:05
Oct.	16—Chicago Cards	2:05
Oct.	23—Pittsburgh	2:05
Oct.	30—Washington	2:05
Nov.	6—at Cleveland	2:05
Nov.	13—Baltimore	2:05
Nov.	20—Philadelphia	2:05
Nov.	27—Cleveland	2:05
Dec.	4—at Washington	2:05
Dec.	11—at Detroit	2:05

PHILADELPHIA EAGLES

Sept.	24—New York	7:35
Oct.	1—Washington	7:35
Oct.	9—at Cleveland	2:05
Oct.	15—at Pittsburgh	7:35
Oct.	23—at Chicago Cards	1:05
Oct.	30—Pittsburgh	2:05
Nov.	6—at Washington	2:05
Nov.	13—Cleveland	2:05
Nov.	20—at New York	2:05
Nov.	27—Los Angeles	2:05
Dec.	4—Chicago Cards	2:05
Dec.	11—at Chicago Bears	1:05

PITTSBURGH STEELERS

Sept.	26—Chicago Cards	7:35
Oct.	2—at Los Angeles	3:05
Oct.	9—New York	2:05
Oct.	15—Philadelphia	7:35
Oct.	23—at New York	2:05
Oct.	30—at Philadelphia	2:05
Nov.	5—at Chicago Cards	8:05
Nov.	13—Detroit†	2:05
Nov.	20—at Cleveland	2:05
Nov.	27—Washington	2:05
Dec.	4—Cleveland	2:05
Dec.	11—at Washington	2:05

SAN FRANCISCO FORTY NINERS

Sept.	25—Los Angeles	2:05
Oct.	2—Cleveland	*2:05
Oct.	9—at Chicago Bears	1:05
Oct.	16—at Detroit	2:05
Oct.	23—Chicago Bears	2:05
Oct.	30—Detroit	2:05
Nov.	6—at Los Angeles	2:05
Nov.	13—at Washington	2:05
Nov.	20—Green Bay at Milwaukee	1:05
Nov.	27—at Baltimore	2:05
Dec.	4—Green Bay	2:05
Dec.	11—Baltimore	2:05

WASHINGTON REDSKINS

Sept.	25—at Cleveland	2:05
Oct.	1—at Philadelphia	7:35
Oct.	9—Chicago Cards	2:05
Oct.	16—Cleveland	2:05
Oct.	23—at Baltimore	2:05
Oct.	30—at New York	2:05
Nov.	6—Philadelphia	2:05
Nov.	13—San Francisco	2:05
Nov.	20—at Chicago Cards	1:05
Nov.	27—at Pittsburgh	2:05
Dec.	4—New York	2:05
Dec.	11—Pittsburgh	2:05

*—May be played 2:05, 2:35 or 3:05.

†—May be played Saturday night, Nov 12th, at 7:35.

FOLLOW THE RAMS ON RADIO and TV

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Burgermeister

A TRULY FINE PALE BEER

Date	Opponents	Played at	TV time	Radio time
Aug. 6	Rams-Steelers	Portland	9:30 p.m.	9:15 p.m.
Aug. 28	Rams-Giants	Portland		9:15 p.m.
Sept. 2	Rams-Browns	Los Angeles		8:15 p.m.
Sept. 9	Rams-49ers	Los Angeles		8:15 p.m.
Sept. 17	Rams-Eagles	Denver	8:30 p.m.	8:15 p.m.
Sept. 25	Rams-49ers	San Francisco	2:00 p.m.	1:50 p.m.
Oct. 2	Rams-Steelers	Los Angeles		1:50 p.m.
Oct. 9	Rams-Lions	Detroit	11:00 a.m.	10:50 a.m.
Oct. 16	Rams-Packers	Milwaukee		11:15 a.m.
Oct. 23	Rams-Lions	Los Angeles		1:50 p.m.
Oct. 30	Rams-Bears	Los Angeles		1:50 p.m.
Nov. 6	Rams-49ers	Los Angeles		1:50 p.m.
Nov. 13	Rams-Bears	Chicago	11:00 a.m.	10:50 a.m.
Nov. 20	Rams-Colts	Baltimore		10:50 a.m.
Nov. 27	Rams-Eagles	Philadelphia	11:00 a.m.	10:50 a.m.
Dec. 4	Rams-Colts	Los Angeles		1:50 p.m.
Dec. 11	Rams-Packers	Los Angeles		1:50 p.m.

While you're watching or listening, enjoy the sparkling flavor of Burgermeister . . . a truly fine pale beer

San Francisco, California
San Francisco Brewing Corp.